



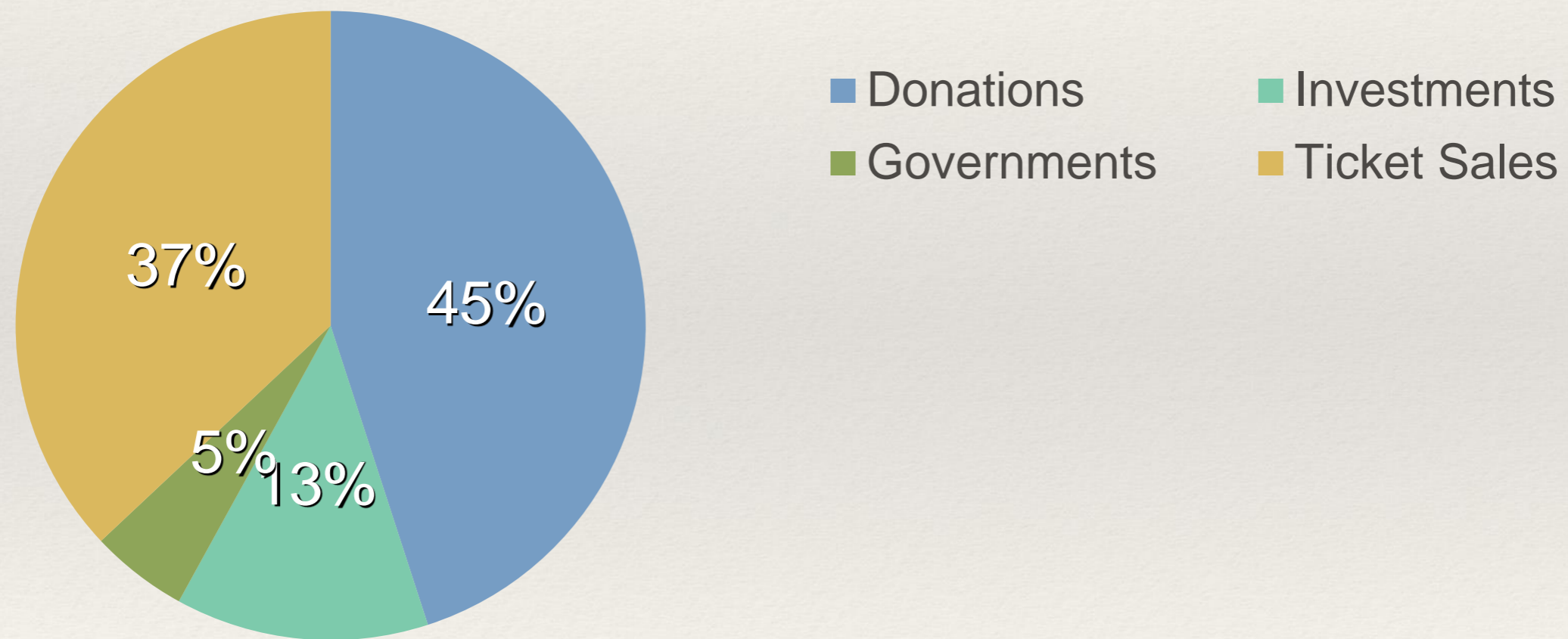
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**Political Engagement from a
Performer's Perspective:
Burdens, Challenges and Responsibilities**

European Forum on Music
Bern, 21 June 2014

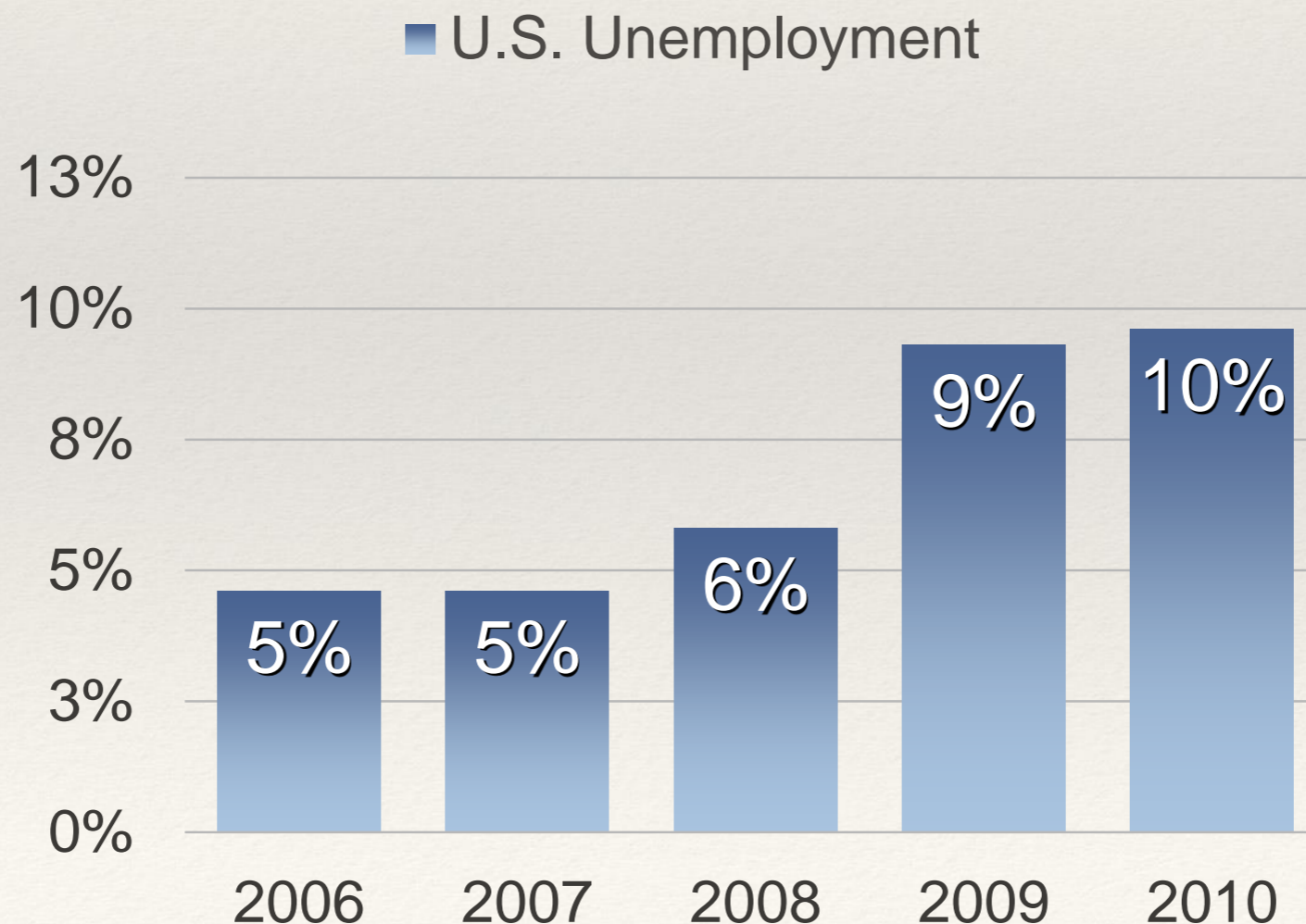
Political Engagement from a Performer's Perspective: Burdens, Challenges and Responsibilities

American orchestra average income distribution in 2005



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1% increase in local unemployment is accompanied, on average, by a 0.7 point fall in the share of performance costs covered by ticket sales



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- 30 Jul 2012: European arts cuts: France threatens to pull plug on creatives' special benefits
Unique unemployment relief for workers from clowns to cameramen 'not sustainable', says state auditor
- 1 Aug 2012: European arts cuts: no more Mozart with gravy and potatoes as Danish orchestra is silenced
With films, food and children's sessions, the Jyske Ensemble's informal approach found new audience for classical music
- 1 Aug 2012: European arts cuts: Polish drama turns to tragedy as cuts bite
As pro-EU ruling party cuts theatre funding, venues are having a hard time with actors kept going largely 'on their dreams'
- 2 Aug 2012: European arts cuts: Dutch dance loses out as Netherlands slashes funding
Internationaal Danstheater says the government has made cuts too quickly, leaving organisations without alternative support
- 3 Aug 2012: European arts cuts: the death of a Greek gallery
'Art becomes the least priority,' says Elizabeth Louizou, who has been forced to close her formerly popular gallery in a prime Athens location
- 3 Aug 2012: European arts cuts: Italian theatre's grassroots bear the brunt
Festivals and theatres close as shortages and delays in funding follow loss of national institute

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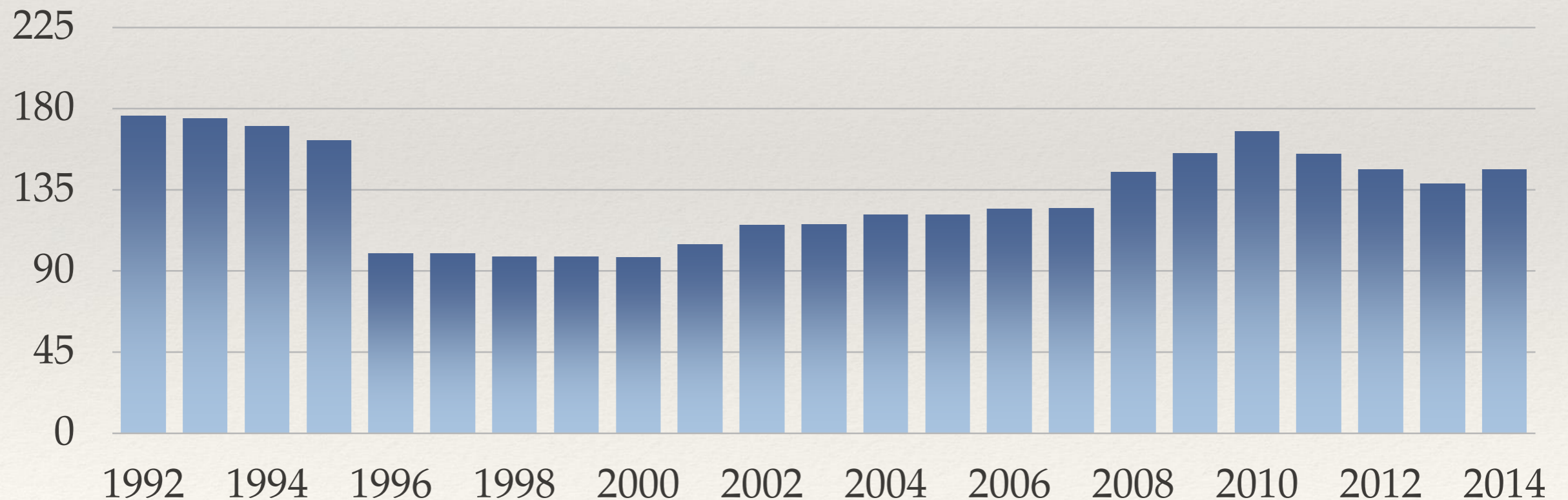
Different strategies across E.U.

- ❖ Economic factors as sole driving force
- ❖ Shift in political culture



Political Engagement from a Performer's Perspective: Burdens, Challenges and Responsibilities

- ❖ Historical role of government
 - ❖ Milton Friedman's Neo-liberalism
 - ❖ National Endowment for the Arts



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- ❖ Non-governmental funding sources
 - ❖ Individual donations
 - ❖ Foundations
 - ❖ Corporate sponsorship
- ❖ Complexities for implementation
 - ❖ Anglo-saxon civil tradition vs. continental Europe
 - ❖ Legal and fiscal infrastructure
 - ❖ Fundraising experience
 - ❖ Influence of boards
 - ❖ Some numbers

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- ❖ Extrinsic value of music
 - ❖ Math and language skills
 - ❖ Spatial intelligence
 - ❖ Problem solving skills
 - ❖ Social skills
- ❖ Intrinsic value of music