

europaean forum on music!

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Music and Politics: a shared responsibility

19 – 22 June 2014, Bern Switzerland

Yehudi Menuhin Forum Bern

in cooperation with

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musik bewegt
mouvement musical
movimento musicale
moviment musical

SMR CSM

Schweizer Musikrat SMR
Comité Suisse de la Musique CSM
Consiglio Svizzero della Musica CSM
Consiglio Svizzera de la Musica CSM

IMPORTANT ADDRESSES

YEHUDI MENUHIN FORUM BERN

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3005 Bern
Switzerland

KUNSTHALLE BERN

Helvetiaplatz 1
3005 Bern
Switzerland

REITSCHULE BERN

Neubrückestrasse 8
3012 Bern
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HÔTEL DE MUSIQUE

Cercle de la Grande Société de Berne
Theaterplatz 7
3011 Bern
Switzerland

The 4th European Forum on Music is under the high patronage of H.E. Richard Jones, Ambassador of the European Union to Switzerland and the Principality of Liechtenstein

THE 4TH EUROPEAN FORUM ON MUSIC IS SUPPORTED BY:



THE EUROPEAN MUSIC COUNCIL IS SUPPORTED BY:



A WARM WELCOME TO BERN!

The Swiss Music Council and the Yehudi Menuhin Forum are very happy to welcome you in Bern, the Swiss Capital. It is an honour for us to host the 4th European Forum on Music and we hope that the beautiful historic city with its river and the splendid view of the Swiss mountains will inspire this conference.

Because of its history, music – and culture in general – has quite a strange place in Swiss society and is still often considered as “nice to have”. This is one of the reasons why the Swiss Music Council was founded fifty years ago. To celebrate this birthday with you is very special for us and simply makes us happy.

We hope therefore that you can really enjoy these days here and return with plenty of ideas and new inspirations!

Stefano Kunz
Managing Director
Swiss Music Council

DEAR PARTICIPANTS!

It cannot be a coincidence that the annual Forum of the EMC in 2014 – a year with European elections and the start of the new ‘Creative Europe’ programme – is taking place in Switzerland. The fact that the Swiss population voted for more, and a broader general musical education in a 2012 referendum is not only unique and inspiring, but in the long run, much more important than a temporary Euroscepticism. The theme of our conference, ‘Music and politics – a shared responsibility’, is, in other words, a perfect match.

I would therefore like to thank our Swiss hosts for the perfect setting for this conference, which will prompt us to look for answers to many (social) challenges together. I hope these days will provide the necessary inspiration for the EMC and its partners, and will provide incentives for further cooperation on a vision for music life and the music sector in Europe. Accordingly, I am convinced this EMC European Forum on Music is a new and specific step for the further development of the European Agenda for Music.
Welcome to Bern!

Stef Coninx
Chairman of the European Music Council

PROGRAMME

Thursday,
19 June 2014

- 16:00** **Registration**
- 18:00** **Welcome** by
Stef Coninx, European Music Council
Stefano Kunz, Swiss Music Council
Werner Schmitt, Yehudi Menuhin Forum
- 18:15** **Swiss Traditional Music Concert**
Yodeller choir of the Toggenburg
L'écho des vanils, alphorn players
Ensemble of flag throwers
- 18:30* *Aperitif*
- 19:30** **Concert** open to the general public
by **Zlaten Band**

Friday,
20 June 2014

- 8:30** **Registration**
- 9:15** **Musical Welcome**
by **Slobone Trombone Quartett** from Hochschule der Künste Bern
HKB
- 9:30** **Welcome** by
Stef Coninx, Chairman of the European Music Council
H.E. Richard Jones, Ambassador of the EU-Mission to Switzerland
Isabelle Chassot, Director of the Swiss Federal Office of Culture
Ursula Wyss, Member of the Executive Council of the City of Bern
Representative of the Canton of Bern
- 10:00** **Performance of "Samba"**
by **Chamber Orchestra of Bern**, composition by **Ivo Josipovic**
- 10:10** **Keynote Speech**
by **Ivo Josipovic** President of the Republic of Croatia and composer
- 11:00* *Coffee Break* M
- 11:30** **Panel Discussion**
Music and Politics: a shared responsibility
moderator: **Stef Coninx**
Karel Bartak (European Commission, Head of the Creative Europe
Coordination Unit), **Christine Egerszegi** (Swiss Parliamentarian) and
Lisa Catena (Swiss singer songwriter, satirist, comedian)

13:00 *Lunch Break* M

14:00 **Musical Intermission**
by Trio Kontur

14:15 **The Power of the Amateurs** K
in parallel moderator: **Daniel Kellerhals**
David Ramael (World Federation of Amateur Orchestras), **Kaie Tanner** (Estonian Choral Association), **Christine Bouvard Marty** (Association of Swiss Music Schools) and **Marc-Antoine Camp** (Lucerne University of Applied Sciences and Arts)

Project and Paper Presentations

moderator: **Nenad Bogdanovic**

How much does politics matter? Correct choices for music education at the correct time.

presented by **Maria Argyriou** (Greek Association of Primary Music Education Teachers)

Cooperation between schools and music schools

presented by **Harald Huber** (Austrian Music Council)

The French model of territorial cultural development: context, challenges and opportunities

presented by **Stephane Grosclaude** (Plate-forme interregionale)

Music and Noise: Towards a politics and sound ecology

presented by **Mark Reybrouck** (Flemish Music Council, University of Leuven)

15:45 *Coffee Break* M

16:15 - **Advocacy Workshop**
17:45 **Dos and Don'ts of Advocacy Work** M
in parallel led by **Mary Luehrsen**, Senior Executive of NAMM

Chime for change: the power of musical protest K
led by **EMC Youth Committee**

18:30 *Swiss Music Council 50th Anniversary Celebration*

Saturday,
21 June 2014

- 9:00** **Registration**
- 9:30** **Musical Welcome**
by **Swiss National Youth Music Competition winners Carla Keller & Florence Meister**
- 9:45** **Keynote Speeches**
by **Enrique Baron Crespo** (President of the International Yehudi Menuhin Foundation) and
Christa Markwalder (Swiss Parliamentarian)
- 11:00 *Coffee Break* M
- 11:30** **Freedom of Musical Expression**
in parallel **The situation in Belarus and the International Political Context**
moderator: **Silja Fischer**
Lavon Volski (musician, Belarus), **Ingo Petz** (expert on Belarus) and
Ole Reitov (interim director, Freemuse)
- Find Your Match!** M
Find a Partner for your Projects
moderator: **Ian Smith**
- 13:00 *Lunch Break* M
- 14:00** **Musical Intermission**
by **Pascal Viglino**
- 14:15** **EMC Annual Meeting**
presentation of Board Candidates
- 14:45** **European Agenda for Music** M
Working group meetings
- 16:15 *Coffee Break*
- 16:45 -** **The EU/USA free trade negotiations (TTIP) and its relevance**
17:45 **for music in Europe** M
in parallel Information and exchange session
led by **Simone Dutt**

16:45 - Project and Paper Presentations
17:45 moderator: **Helena Maffii**

Political Engagement from a Performer's Perspective: Burdens, Challenges and Responsibilities

presented by **David Ramael** (World Federation of Amateur Orchestras)

MUS-E in relation to "20 Years MUS-E"

presented by **Andor Timar** (Yehudi Menuhin Forum)

Singing Europe

presented by **Come Ferrand Cooper and Sonja Greiner** (European Choral Association - Europa Cantat)

19:30 Le Sacre du Printemps

Dance project of the **Concert Theatre Bern** in collaboration with **Volkshochschule Bern**

@ *the Reitschule cultural centre*

Sunday,
22 June 2014

The EMC Annual Meeting takes place at the Grande Société de Berne

8:30 Registration for EMC Annual Meeting

9:30 Musical Welcome

by **Trio Andreev** from Hochschule der Künste Bern HKB

9:45 EMC Annual Meeting

13:00 Snack Lunch

Departure

15:00 City Tour (optional)

All sessions take place at the Concert Hall of the Yehudi Menuhin Forum Bern, except those marked differently:

M Meeting Room of the Yehudi Menuhin Forum Bern

K Kunsthalle Bern

SESSIONS

MUSIC AND POLITICS: A SHARED RESPONSIBILITY

PANEL DISCUSSION WITH KAREL BARTAK, CHRISTINE EGRSZEGI, LISA CATENA AND STEF CONINX

Of all the art forms, music in particular has proven itself as a successful tool for nurturing social cohesion, facilitating peace and instigating change. In times where faith in the European project is wavering, what role can music play in restoring trust and enthusiasm for Europe? A singer/songwriter and representatives from the Swiss Parliament and European Commission will share their views on whether music and politics can work together to achieve mutual goals and reach common solutions for problems, and if so then how, or whether the two should be kept apart.

THE POWER OF THE AMATEURS: THE SWISS FEDERAL POPULAR INITIATIVE ON MUSIC EDUCATION

PANEL DISCUSSION WITH DAVID RAMAEL, KAIE TANNER, CHRISTINE BOUVARD MARTY, MARC-ANTOINE CAMP AND DANIEL KELLERHALS

The session will examine the initiative as an example of the power of amateurs; but what does it take to set such a grass roots movement in motion and what environment (societal, social, political, and economic) is required for it to be realised? How are the vision, mission and objectives of such an initiative determined? How is it organised, how is the process managed and what resources are available? Are there any regulatory constraints, imperatives or time frames in place? The session will go on to explore what kind of ‘power’ amateurs actually have, and what the definition of ‘power’ is. Finally it will deliberate whether the initiative is a transferable concept which can be successfully applied to other cases.

DOS AND DON'TS OF ADVOCACY WORK

WORKSHOP LED BY MARY LUEHRSEN

In the US, the music industry and music educators came together in the “Support Music Coalition” to raise the awareness of the importance of music education with the support of the NAMM Foundation.

The workshop will introduce how this coalition works and present practical tools and communication models. Participants of the workshop are invited to bring their own examples of advocacy work for music education. Together we will examine what can be transferred to and develop joint ideas for the situation of music education in Europe. The experiences of the Bonn Declaration for Music Education in Europe will be taken into account.

CHIME FOR CHANGE: THE POWER OF MUSICAL PROTEST

LED BY EMC YOUTH COMMITTEE

The EMC Youth Committee examines the impact of recent, high-profile protest songs and the well-known controversy surrounding many modern day musical activists including Russia's Pussy Riot. Are their actions purely a publicity stunt or do they serve a higher political purpose in promoting and facilitating positive and lasting change?

Following debate and reflection, the outcomes will be directed towards the continuing growth, development and promotion of the Manifesto for Youth and Music in Europe. Like protest songs themselves, this document is a valuable tool for encouraging and cultivating an increasingly beneficial dialogue, breaking down barriers and amplifying the voice of young musicians in revolutionising cultural policy making across Europe.

FREEDOM OF MUSICAL EXPRESSION THE SITUATION IN BELARUS AND THE INTERNATIONAL POLITICAL CONTEXT

PANEL DISCUSSION WITH LAVON VOLSKI, INGO PETZ, OLE REITOV AND SILJA FISCHER

This session will look at the other side of the coin of "Music and Politics" – namely "Music and Censorship". Belarus, Europe's last dictatorship, lies in the middle of the continent but is often forgotten in public debate about music and freedom of expression. What is the situation for musicians in the country and how do they practice their art? A musician and an expert on Belarus will give some more insight into the Belarusian situation, whilst at the same time the international political context will also be examined and some direction for action provided.

FIND YOUR MATCH! FIND A PARTNER FOR YOUR PROJECTS

LED BY IAN SMITH

You have a project idea and are still looking for partners? You would like to cooperate across borders? Then this is the session for you. This interactive format will provide you with the opportunity to present your project to as many participants as possible. You will be able to find partners and at the same time be inspired by other project ideas.

EUROPEAN AGENDA FOR MUSIC

WORKING GROUP MEETINGS

In order to determine how best to exploit the full potential of music for European society, European music organisations, upon the initiation of the EMC, are working together to define a “European Agenda for Music” that will set the parameters for the future development of music in Europe. Following an initial meeting of interested parties in November 2013, this session is the first meeting of the diverse working groups.

THE EU–USA FREE TRADE NEGOTIATIONS (TTIP) AND THEIR RELEVANCE FOR MUSIC IN EUROPE

INFORMATION AND EXCHANGE SESSION LED BY SIMONE DUDT

In July 2013 the European Union and the USA started negotiations on a *Transatlantic Trade and Investment Partnership* (TTIP). The negotiation mandate is held by the European Union’s Trade Commissioner, Karel de Gucht. The session will look into possible consequences of such a trade agreement for the music sector, and in particular highlight the importance of excluding culture and audiovisual services from the negotiations and the agreement. Participants of the session are invited to share their views and inform of the debate in their countries in order to gain a better picture of the discussions across Europe.

MUSICIANS AT THE 4TH EUROPEAN FORUM ON MUSIC

- Chamber Orchestra of Bern
- Ensemble of flag throwers
- L’echo des vanils, alhorn players
- Pascal Viglino
- Slobone Trombone Quartett from Hochschule der Künste Bern HKB
- Swiss National Youth Music Competition winners
Carla Keller & Florence Meister
- Trio Andreev from Hochschule der Künste Bern HKB
- Trio Kontur
- Yodeller choir of the Toggenburg
- Zlaten Band, Roma group Bulgaria

KEYNOTE SPEAKERS

IVO JOSIPOVIC

Ivo Josipovic obtained his doctorate from the Faculty of Law, University of Zagreb and graduated in Composition from the Zagreb Academy of Music. He took his oath of office as President of the Republic of Croatia on 18 February 2010. Prior to his election as President, he was a university professor, member of the Croatian Parliament and composer.

As a legal expert he took part in the UN PrepCom for the establishment of the International Criminal Court as well as the Rome Diplomatic Conference and represented Croatia before the International Criminal Tribunal for the Former Yugoslavia (ICTY) and the International Court of Justice (ICJ).

He is the recipient of a number of Croatian and international artistic prizes and awards, inter alia the Grand Prix of the European Broadcasting Union and two Porin Croatian Record Awards. He was Director of the Music Biennale Zagreb and Secretary-General of the Croatian Composers' Society.



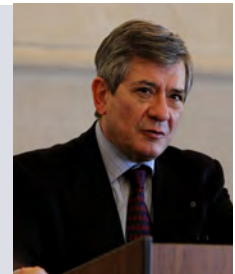
CHRISTA MARKWALDER

Christa Markwalder has served in the Swiss Parliament for more than ten years. Lawyer by profession, she focuses mainly on legal issues as well as on foreign politics. She chaired the Mus-E® Switzerland-Liechtenstein association for eight years and plays the cello in the orchestra of her hometown.



ENRIQUE BARON CRESPO

Enrique Baron Crespo born 1944 in Madrid, studied law, economy and business administration. From 1977-87 he was Minister of Transportation of Spain. In 1986 he was elected as a Member of the European Parliament, and from 1989-1992 was its 16th President. From 1999-2004 he was the President of the Socialist Group in the European Parliament. Following the end of his parliamentary mission he was asked to be a visiting professor at universities all over the world. The value of the arts is very important for Enrique Baron Crespo and he therefore serves as President of the International Yehudi Menuhin Foundation and other cultural institutions.

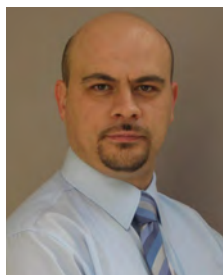


SPEAKERS AND EXPERTS



KAREL BARTAK

Karel Bartak, born in 1953, is currently the Head of the Creative Europe Coordination Unit at DG Education and Culture, European Commission, where from 2006-2007 he was the Head of Unit: Youth Policy. From 1995-2006, Karel served as Chief Correspondent of the Czech News Agency in Brussels, and as correspondent for several other media. Prior to this he worked for the Czech News Agency and various media, also as a correspondent in Moscow and Paris.



NENAD BOGDANOVIC

Nenad Bogdanovic is a Serbian/Cypriot musician and cultural organiser. He is Executive Director of Cyprus Symphony Orchestra Foundation. He worked as CEO of Cultural Movement of Limassol EPILOGI – Jeunesses Musicales Cyprus and Dance House Limassol. He played a major role in establishing the Euro-Arab Youth Music Centre, a joint venture by Jeunesses Musicales International (JMI), Arab Academy of Music – League of Arab States and EPILOGI. Nenad has managed various projects for youth in music such as “Euro-Med Youth Music Expo”, “Choral Crossroads” festivals and “Ethno Cyprus”. Nenad is a Board member of JMI and the European Music Council.



CHRISTINE BOUVARD MARTY

Christine Bouvard Marty studied special education, child psychology and pedagogy at the Universities of Fribourg and Bern, gaining a postgraduate degree in systemic therapy from ZAK Basel. She has operated as an independent systemic practitioner since 1997, and is an amateur musician involved in local politics. She has been on the Board of the Association of Swiss Music Schools (ASMS) since 2010 and its President since 2012. She has also served as a Member of the Community of Interests “youth and music”, promoting the peoples’ initiative on music education; Charter member of the development association “Musical+” for young talents in the region of Entlebuch, President Association for the Music Schools of Canton of Lucerne and President of the Committee Music School Schüpfheim, Lucerne.

MARC-ANTOINE CAMP

Marc-Antoine Camp, Dr. phil. is an ethnomusicologist and amateur piano player. A music researcher at Lucerne University of Applied Sciences and Arts, his research projects focus on the fields of music education, traditional music and intangible cultural heritage. He has been a Board member of the Swiss Music Council since 2010.



LISA CATENA

Lisa Catena began her artistic career 15 years ago as a guitar player in a punk band and in doing so discovered her affinity with comedy. Born in Bern, she was the first woman ever to receive the “Swiss Comedy Award” for her programme “Wäutfriede” (peace on earth), in which she, a naive hippie girl, suddenly ends up on the candidate list of a conservative party. Catena also appears on TV (“Comedy from the laboratory”) and on radio (“Spasspartout”) and is regularly on tour.



STEF CONINX

Stef Coninx studied Musicology and gained his degree at the University of Louvain. He also studied music performance as a singer, guitar and choir conductor. In early 1994, he joined Polygram as a Product Manager for Decca and Philips Classics. As the Marketing Manager for Classics and Jazz, he became Executive in the Belgian division of the Universal Music Group. In 2000, he decided to leave the record business in order to put his experience at the disposal of Flanders Music Centre, of which he became the Managing Director. Stef was elected President of the European Music Council in 2012.



SIMONE DUDT

Simone Dudt studied Cultural Sciences in Hildesheim, Germany and Marseille, France focusing on Fine Arts and Music. She worked for the educational programmes of several museums and music schools and as academic assistant at the University of Hildesheim. Simone has been working for the European Music Council since 2004, where she co-ordinated the EU funded “ExTra! Exchange Traditions” project. She is a member of the committee for “European affairs” of the German Culture Council (Deutscher Kulturrat) and Vice President of Culture Action Europe. Currently, she is Secretary General of the European Music Council.





CHRISTINE EGERSZEGI

Christine Egerszegi-Obrist studied Romance Studies and also obtained a Diploma as a vocal artist. From 1982-1990 she was Director of the music school in Mellingen. She has had a successful career as a politician at all levels of the Swiss political system, and in 2006/2007 was President of the Swiss Federal Parliament. Following this she was the first woman elected from the Canton Argovia to the Chamber of Cantons in the Swiss Parliament. Her political priorities are health and social affairs. She was extremely successful as President of the committee for the “Youth and Music” initiative, with 73% of the votes bringing musical education into the Federal constitution.



SILJA FISCHER

Silja Fischer was appointed Secretary General of the International Music Council in 2009. In this capacity, she is in charge of the day-to-day business, official representation, programme implementation, grant mobilisation as well as the relationship with UNESCO. She is currently involved in the global campaign calling for culture to be included in the post-2015 Sustainable Development Goals. Moreover, she oversees the implementation of a 3-year EU-ACP-funded programme which aims to contribute to the development of the music sector in Africa.



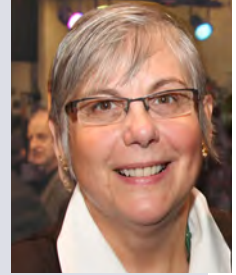
DANIEL KELLERHALS

Daniel A. Kellerhals, lic. rer. pol., is an economist and amateur musician/French horn player. He has ten years of experience in federal government services, 15 years in industry and trade services, and 15 years as a consultant and personal coach.

Daniel has been a Board member and the President of the Orchestra Liechtenstein-Werdenberg (Buchs CH/Vaduz FL) since 1993. He is a member of the Board of the Swiss Orchestra Association and the European Association of Amateur Orchestras, and President of the European Orchestra Federation. Furthermore, Daniel is a Member of the Board of Trustees of the International Menuhin Music Academy, and project manager of workshops for amateur orchestra musicians at the Menuhin Festival Gstaad.

MARY LUEHRSEN

Mary Luehrsen, the Director of Public Affairs and Government Relations for NAMM, leads policy and government relations efforts in music education and commerce for the music industry, and serves as executive director of the NAMM Foundation that supports music research, music education advocacy efforts and service programs. Mary was a professional flutist and music educator.



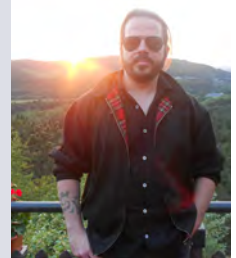
HELENA MAFFLI

Helena Maffli completed her studies in Finland (Sibelius Academy, University of Helsinki) and the United States (Smith College), gaining a virtuosity degree in piano and a university degree in human sciences. Since an early age, she has performed widely and at international level as a soloist, chamber musician and accompanist in many different ensembles and repertoires. Helena had led an extensive teaching career in piano, didactics and methodology at the Conservatoire de Lausanne, Switzerland, and was the headmaster of this institution from 1999-2012. She served on the Board of the Swiss Association of Music Schools and the artistic committee of the Swiss Youth Music Competition for many years. Helena gives master classes, serves as an expert and jury member in music education institutions and music competitions and speaks at conferences all over Europe. Since 2011, she is the President of the European Music School Union (EMU) and Board member of the European Music Council since 2010.



INGO PETZ

Ingo Petz, born 1973, studied Eastern European History and Politics in Germany and Russia. He has been travelling to Belarus for 20 years. As a freelance journalist he has worked for prestigious dailies and magazines in the German speaking world, such as Süddeutsche Zeitung, Der Standard, Frankfurter Allgemeine Zeitung, and brand eins. One of the main topics of his work is Belarusian rock music. Moreover, Petz also actively engages in civil society work as a Board member of the German-Belarusian society (dbg).





DAVID RAMAEL

David Ramael represents a new generation of entrepreneurial conductors, who try to give renewed relevance to classical music in today's fragmented and internationalised society. He has achieved a remarkable track record of breaking the fourth wall between audience and performer by creating new and unique programmes, by concertising in unconventional venues, embracing the transformative qualities of music. As Chairman of the World Federation of Amateur Orchestras, since September 2011, he is also an internationally recognised authority in the fields of youth and amateur music making.



OLE REITOV

Ole Reitov is Director and co-founder of Freemuse – The World Forum on Music & Censorship. He is a former broadcaster, who has produced music and cultural programmes from all continents and served as consultant to UNESCO and the UN Special Rapporteur in the field of cultural rights. Ole has lived in a.o. Bhutan, India and Pakistan and is a frequent speaker at international conferences. He produced and initiated the first ever world conference on artistic freedom.



IAN SMITH

Ian Smith's background is as a musician, performing with the Scottish National Orchestra, London Symphony Orchestra and directing Scottish Brass. He moved to the UK Musician's Union in 1993 and was appointed Head of Music at the Scottish Arts Council in 2005. He has been Portfolio Manager for Music and Intellectual Property Development at Creative Scotland since its creation in 2010. Ian is currently a member of the Executive Board of the EMC (Treasurer) and recently appointed to the Finance Committee of the Board of the International Society for the Performing Arts (ISPA) in New York.

KAIE TANNER

Kaie Tanner, born 1975, is currently working as general secretary of the Estonian Choral Association and a conductor of Estonian Radio Children's Choirs. She is a Board member of the Estonian Choral Association and Estonian Music Development Center, and organiser of several national and international choral events. Kaie has worked on the Board of European Music Council since 2010. She is also a Board member of the European Choral Association – Europa Cantat, and belongs to ECA-EC's music commission and the Europa Cantat XIX in Pecs 2015 artistic commission. Kaie is the President of Choral Festival Network.



LAVON VOLSKI

Lavon Volski, born 1965 in Minsk, is an icon of Belarusian rock music. His songs are anthems of the opposition movement. He founded bands such as Mroya, N.R.M. and Krambambulya which have all made a huge impact on the development of Belarusian-speaking rock music. In March 2014 he released a solo album called "Social Studies" which is a critical take on the developments in recent years. Volski's projects have been blacklisted several times by the current regime in Belarus.



EMC YOUTH COMMITTEE

The European Music Council Youth Committee (formerly the Working Group Youth) is made up of young people, between the age of 18 and 30, who are represent members of the European Music Council.

The youth committee aims to enhance youth participation in decision making processes within the EMC's member organisations and throughout the European cultural sector. It strives to spread the idea of the necessity of co-operation between different generations with a focus on acceptance and involvement and of young participants becoming a serious issue for all music organisations. Musical life, and society itself, is changing more quickly than ever, and the participation of young people in the future of music organisations is the key to their survival and development.

To this end one of our greatest achievements as a group has been the production of the Manifesto for Youth and Music in Europe which was a result of the Access! Project in 2010.



PROJECT PRESENTATIONS

HOW MUCH DOES POLITICS MATTER? CORRECT CHOICES FOR MUSIC EDUCATION AT THE CORRECT TIME. A RESEARCH BASED ON THE VIEWS OF MUSIC EDUCATION TEACHERS ON CULTURAL POLICY IN GREECE

Presented by Maria Argyriou (Greek Association of Primary Music Education Teachers)

In recent decades cultural policy has been the focus of discussion and decisions as it has become an effective tool for government and international organisation policy implementation. This research focuses on the effect of cultural policy implementation by means of European and international organisations' decisions. Institutional and practical impact on music education in Greece was thoroughly researched, the meaning of "practical" being the views and perceptions of music educators in primary education, that is those asked to realise the relevant policies.

COOPERATION BETWEEN SCHOOLS AND MUSIC SCHOOLS – AN AUSTRIAN MODEL

Presented by Harald Huber (Austrian Music Council)

The Austrian Ministry of Education, Arts and Culture published a decree in December 2013 which resulted in a set of regulations and advice for cooperation projects between public schools and music schools in all Austrian regions. This edict gives answers to questions such as "how is cooperation between different types of teachers and institutions possible?" or "how can such projects be financed?" The production of this brochure was the result of a strategy which included all advocacy groups, public school and music school organisations and decision makers of the Austrian government. The examples used in this presentation will be taken from cooperation projects between schools and music schools promoted by the "Music Festival of Diversity" which is organised by the Austrian Music Council together with the Austrian UNESCO Commission.

THE FRENCH MODEL OF TERRITORIAL CULTURAL DEVELOPMENT: CONTEXT, CHALLENGES AND OPPORTUNITIES

Presented by Stephane Grosclaude (Plate-forme interregionale)

France has a unique structure for the development and support of music/culture, built up over several decades and based on a strong political will.

The process of decentralisation and transformations in society has disturbed this well established canvas of development, support and mediation for music and artists, with local authorities taking ownership, internalising services and transferring tasks to public institutions.

The presentation aims to give some thoughts on this re-structuring, current transformations and opportunities brought by change, for example considering a Service of General Interest for Culture (SGIC)

MUSIC AND NOISE: TOWARDS A POLITICS AND SOUND ECOLOGY

Presented by Mark Reybrouck (Flemish Music Council, University of Leuven)

This contribution argues for an ecological way of listening. It reflects on the possibilities and pitfalls of artificial sound production in an attempt to uncover the primary role and function of the auditory apparatus and the mechanisms behind listening behaviours that deal with acoustic stimuli in the zone of discomfort. Conditions and learning goals are formulated to intervene in the kind of music that is supplied to common listeners and in the way they deal with this supply.

POLITICAL ENGAGEMENT FROM A PERFORMER'S PERSPECTIVE: BURDENS, CHALLENGES AND RESPONSIBILITIES

Presented by David Ramael (World Federation of Amateur Orchestras)

In recent years public arts funding has been greatly reduced and arts organisations are pushed to adopt the American funding model. This shift in funding model has a profound philosophical impact on matters of artistic freedom, creativity and political dissension. This presentation will explore the possible impact of a fundamental shift in the arts funding model, and on a more fundamental level the question whether public funding should be used to support art forms which overtly criticise the political system to which they are bound.

MUS-E IN RELATION TO “20 YEARS MUS-E”

Presented by Andor Timar (Yehudi Menuhin Forum Bern)

MUS-E® is a programme of the International Yehudi Menuhin Foundation (IYMF). On the initiative of Yehudi Menuhin it was introduced in the school year 1993/94 in 2 school classes in Bern. The aim of MUS-E® is to help children – often coming from challenging environments – to begin the long road to personal fulfilment through the arts – music, dance, singing, drama and visual art. Artistic workshops are given by professional artists on a regular basis. The MUS-E® artists introduce new ways of thinking and creating, to stimulate children’s harmonious development. The project promotes social integration and aims to reduce levels of violence, racism and social exclusion amongst the young. Until now around 1 million in 13 countries have had the possibility to participate in the project.

SINGING EUROPE

Presented by Come Ferrand Cooper and Sonja Greiner (Europa Cantat)

Can cultural policies be drawn without a clear target group? There are no reliable statistics on collective singing at the European level; governments and organisations sometimes base their actions on partial or prejudiced assumptions on the situation.

The European Choral Association thus set up “SingingEurope.org”, a pilot research programme to gather and produce reliable statistical data on “people singing together”. This knowledge should help national and European organisations set up programmes that better address the needs of the singing community and convince policy makers to support it.

TIMETABLE

Thursday,
19 June 2014

16:00 Registration
18:00 Welcome
18:15 Traditional Swiss Music Concert
18:30 *Aperitif*
19:30 Zlaten Band Concert

Friday,
20 June 2014

08:30 Registration
09:15 Musical Welcome
09:30 Welcome
10:00 Musical Performance
10:10 Keynote
11:00 *Coffee Break*
11:30 Panel Discussion: Music and Politics: a shared responsibility
13:00 *Lunch Break*
14:00 Musical Intermission
14:15 Panel Discussion: The Power of the Amateurs
Project and Paper Presentations
15:45 *Coffee Break*
16:15-17:45 Advocacy Workshop: Dos and Don'ts of Advocacy Work
Chime for change: the power of musical protest

18:30 *Swiss Music Council 50th Anniversary Celebration*

Saturday,
21 June 2014

9:00 Registration
9:30 Musical Welcome
9:45 Keynotes
11:00 *Coffee Break*
11:30 Freedom of Musical Expression: The situation in Belarus and the international political context
Find Your Match! Find a Partner for your Projects

13:00 *Lunch Break*
14:00 Musical Intermission
14:15 EMC Annual Meeting
14:45 European Agenda for Music
16:15 *Coffee Break*
16:45-17:45 Exchange Session: The EU–USA free trade negotiations (TTIP) and their relevance for music in Europe
Project and Paper Presentations
19:30 Le Sacre du Printemps @ Reitschule cultural centre

Sunday,
22 June 2014

8:30 Registration for EMC Annual Meeting
9:30 Musical Welcome
9:45 EMC Annual Meeting
13:00 *Snack Lunch and Departure*
15:00 *City Tour (optional)*