

Reach Out, Open Up, Take In

Developing your skills in advocacy, networking and international cooperation

PROGRAMME

Friday, 27 February

- 16:00 Arrival
- 17:30-19:00 **Presentation EMC/IMC
Presentation of UNESCO**
Beata Schanda (Vice-President, International Music Council),
Simone Dudt (Deputy Secretary General, European Music Council)
Silja Fischer (Executive Officer, International Music Council)
- 19:00 Dinner
- 20:30 **concert:** Hungarian folk music and dance
- completed with common folk dance teaching in English

Saturday, 28 February

- 8:00-9:00 Breakfast
- 9:00-10:15 **How to ensure representativeness in your country**
Mate Victor (President, Hungarian Music Council)
Peep Lassmann (President, Estonian Music Council)
- 10:15-11:30 **Don't be afraid to include different genres**
Fruzsina Szép (Director, Music Export Hungary)
- 11:30-11:45 Coffee break
- 11:45-13:00 **Don't be afraid of... Dos and Don'ts of Advocacy work
example: parliamentary enquete on Music in Austria**
Peter Rantasa (Director, music information center austria - mica)
- 13:00-14:00 Lunch
- 15:00-16:15 **Intellectual Property Rights - introduction into the international setting and practical workshop on online distribution**
Introduction: László Sigrái (Editio Musica Budapest)
Workshop: Rainer Praschak (project manager, mica)
- 16:15-16:30 Coffee break
- 16:30-17:45 **Interdisciplinary dialogue - cooperation with organisations from other art forms**
Blasko Smilevski (Secretary General, Jeunesses Musicales International)
Jozef Svonavsky (Director Slovak Coalition for Cultural Diversity)
- 17:45-19:00 **Panel discussion: The chances and challenges of European and international cooperation**
Sonja Greiner (Secretary General, Europa Cantat),
Gábor Móczár (Director, Choral Castle Pomáz),
Simone Dudt
- 19:00-20:00 Dinner
- 20:00 **Concert:** Vocal ensemble, contemporary music related to IMC Rostrum,
classical and jazz music by scholarship holder young artists

Sunday, 1 March

- 8:00-9:00 Breakfast
- afterwards Departure