



Music & Dance – the next big event

Pitch your best ideas at the joint EBU-IMZ Pitching session in Golden Prague

Big, bold imaginative music and dance events with multi-media components are the way to find big audiences and make a big impact.

The **EBU - European Broadcasting Union - and the IMZ - International Music and Media Centre** have once again decided to join forces to promote and strengthen the arts in the audiovisual media!

The two partners are looking forward to setting up at least one new original project/event every year, from 2012 to 2014, aimed at prime time international audiences, which will be offered to all members within the EBU and the IMZ – International Music + Media Centre.

To do this we need your ideas and therefore we are organising a joint **Pitching Session** to be held at the Golden Prague Festival from October 15th – 19th, 2011.

All EBU and IMZ members – public broadcasting companies, production as well as distribution companies, programme buyers, DVD labels, artist managers, filmmakers et al. are invited to submit their proposals.

In particular, we are looking for projects/events related to:

- 1. A major cultural event in 2012**
- 2. The big three anniversaries in 2013 - Wagner, Verdi and Benjamin Britten**
- 3. The centenary of the outbreak of World War 1 – 2014 and other ambitious events, aimed at prime time international audiences**

All proposed projects must have in principle the support of at least one EBU member or a secured budget of minimum 50 %.

If you want to present your project(s)/production(s) at the EBU – IMZ Pitching Session, please send your proposal as a Word document or PDF of not more than three A4 pages to **Katharina Jeschke (k.jeschke@imz.at) and Nicole Jeanrenaud (Jeanrenaud@ebu.ch)**.

The closing date for submissions is June 30th, 2011.

Please make sure that your proposal includes at least the following information:

- The Project's description and the envisaged broadcasting Format(s)
- The Supporting broadcaster(s) and the other partners involved/ interested so far
- An estimation of the total Budget and the funding already secured
- Short information about yourself/your company (if you are not a broadcaster)

By September 1st, 2011 a pre-selection committee will have chosen the projects, which will be pitched at the Golden Prague Festival in October.

Practical information about the pitching session will follow in due course.

THANK YOU !!