

EUROPEAN AGENDA FOR MUSIC

 European
Music Council

*A Regional Group of the
International Music Council*

Why a European Agenda for Music?

- Identify the sector's collective needs
- Set out priorities for the future
- Join together in the promotion of a common cause
- Advocate for a strong, fair, innovative, fair and diverse music sector

5 Music Rights



- THE
RIGHT
FOR
ALL
CHILDREN
AND
ADULTS
- 1 To express themselves musically in all freedom
 - 2 To learn musical languages and skills
 - 3 To have access to musical involvement through participation, listening, creation, and information
- THE
RIGHT
FOR
ALL
MUSICAL
ARTISTS
- 4 To develop their artistry and communicate through all media, with proper facilities at their disposal
 - 5 To obtain just recognition and fair remuneration for their work

Why a European Agenda for Music?

To converge the European music sector's many voices in order to establish an ongoing dialogue between policy makers and music sector stakeholders

CORE OBJECTIVES



Education & Access to Music

Access to music is a human right.

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Diversity

Diversity in every part of the music world – genre, creator, education, venue, audience, funding, size and structure of organisations – is the oxygen of a thriving music scene, the key to a varied, innovative sector that resonates with everyone.

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Shaping Society

As a powerful driver of personal and societal growth, music can play an important role in society for identity, inclusion and the furthering of all democratic principles.

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AREAS OF ACTION



Technology

Technology has made a huge impact on every part of the music sector, and has the capacity to serve it further in new and unexplored ways.

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Mobility

The circulation of ideas, skills, persons, works and products is at the heart of a strong music sector.

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Recognition

Professionals and non-professionals alike deserve recognition for their contribution to the music sector and society at large.

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MEANS



Cooperation & Partnership

Greater cooperation on all levels – across borders, between peers and with other artistic, social and commercial sectors – brings immense benefits not just to those working in the music sector, but to all members of society.

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Dissemination

Dissemination is the process of getting artistic creations out to audiences. It is a key element in the promotion of cultural diversity.

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Data Collection & Analysis

Accurate, standardised data collection on European music will bring the music sector a clearer picture of itself and allow it to grow more efficiently.

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How we got here

- 7 working groups
- Over 70 experts involved
- 2 online consultations
- Discussions and exchanges at the European Forum on Music, Open Dialogue Meeting and EMC workshop
- Launch event 21 March 2018 in Brussels, Belgium

How we got here - Working Groups

- **Working Group Information** chaired by Stef Coninx
- **Working Group Media** chaired by Silja Fischer
- **Working Group Creation** chaired by Alfons Karabuda
- **Working Group Education** chaired by Timo Klemettinen
- **Working Group Participation** chaired by Sonja Greiner
- **Working Group Live Music** chaired by Ian Smith
- **Working Group Production** chaired by Christine Semba
- **Transversal issues within the Agenda** by Beat Santschi

How we got here – Consultations

- Targeted Consultation at the European Forum on Music in Pafos and online
- Open Consultation with Open Dialogue Meeting at WOMEX and online
- Interest in draft EAM website:
 - Number of visits: **1,454** (9 November 2017 – 8 January 2018)
 - Number of visitors: **396** (9 November 2017 – 8 January 2018)
- Site was accessed from **46 countries** (including 10 outside Europe)
- **69 responses** (83.6% non-EMC members)

Where we are

The image shows a screenshot of the European Agenda for Music website and a physical brochure. The website header includes the logo and navigation links: KEY THEMES, ABOUT, WHY?, SUPPORTERS, GET INVOLVED. The main content area features the logo and a large teal background. The brochure, shown in two views, contains the following text:

EUROPEAN AGENDA FOR MUSIC

The European Agenda for Music aims to converge the European music sector's many voices in order to establish an ongoing dialogue between policy makers and music sector stakeholders.

www.europeanagendaformusic.eu

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#EUagenda4music



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