



For immediate release

European Music Council Press Release

European Forum on Music: Musical Diversity – Looking back, looking forward European Music Council Annual Meeting



15 - 18 April Vienna 2010

The European Music Council (EMC) and its partners throughout Europe are pleased to announce the launch of the first European Forum on Music, to be held in Vienna in April 2010 alongside the Council's Annual Meeting. Organised in conjunction with the Austrian Music Council and the University of Music and Performing Arts, where it will be held, the conference will run from the 15 – 18 April with a focus on Musical Diversity – Looking Back, Looking Forward.

The main discussions of the weekend will explore how musical diversity has influenced European cultural policies, and how we can learn from past successes and mistakes when considering future ideas and decisions. Speakers will include representatives from the European Commission and UNESCO, as well as representatives from the EMC's member organisations. Delegates will discuss the role that cities have to play in meeting the unique challenges and opportunities that large urban areas present for music and musical diversity, and how music education and e-culture can best preserve and promote musical culture for future generations.

The European Music Council welcomes participants not only from its members but from any interested parties who feel they might benefit from the discussions and events taking place over the weekend. Open forums and informal receptions will encourage not only networking opportunities, but time to share discourse and ideas, and learn from partners from throughout Europe and beyond. Registration has now opened and can be completed on the EMC website (www.emc-imc.org), where more information about the EMC and its activities can also be found.

As well as discussions and interactive working sessions, delegates will have the opportunity to go on a guided tour of Vienna; attend a dinner at a typical Viennese Hüriger; spend an evening at the Porgy and Bess jazz club and go to a concert at the famous Musikverein.

Based in Bonn, the European Music Council is a regional group of the International Music Council, which was created in 1949 upon the request of UNESCO. It works with music organisations from across Europe to help foster a better understanding of different musical cultures, create networking opportunities and instigate initiatives and events to increase the presence of music, and its many benefits, in people's daily lives – with a special focus on young people.

The 76 member organisations of the EMC come from 29 countries and include many international and European groups as well as national music councils and specialised organisations. Previous EMC conferences have been held in Brno, Malmö, Barcelona and Budapest.

For more information and registration please visit www.emc-imc.org

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