

MUSIC 4 COOP

STRENGTHEN THE COOPERATIVE MINDSET IN THE MUSIC SECTOR FOR LOCAL DEVELOPMENT



Co-funded by
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Music
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WAZO COOP

COOPERATIVA DE INICIATIVA SOCIAL SIN ANIMO DE LUCRO



POSITIVE IMPACT IN RURAL AREAS



WAZO COOP

COOPERATIVA DE INICIATIVA SOCIAL SIN ÁNIMO DE LUCRO

Non-profit social cooperative working with **Social Solidarity Economy** and **Creative Cultural Industries** to generate positive impact in rural areas

EMPOWERING RURAL INHABITANTS THROUGH KNOWLEDGE AND MEANINGFUL EXPERIENCES

Local & Regional:



European:





STRENGTHEN THE COOPERATIVE MINDSET IN THE MUSIC SECTOR FOR LOCAL DEVELOPMENT

It has a double purpose:

- 1) improve the **labour market and working conditions** of the music sector by the implementation of Social and Solidarity Economy principles in an innovative upskilling experience
- 2) boost the **positive impact** in local communities of sustainable development at European level by creating new forms of cooperation.



OBJECTIVES

- 1) Definition of a new professional role in music: **The European music cooperator** (music professional who work in conjunction with community-level stakeholders for the promotion of a common end)
- 2) Develop an innovative **upskilling experience** to enable music professionals to gain new skills in cooperation and SSE to allow sustained, inclusive and sustainable economic growth, full and productive employment and decent work in the music sector
- 3) Reinforce the **contribution of the music sector** to the three dimensions of sustainable development (social, economic and environmental) in local, regional and rural areas.



TARGET GROUPS



1) **Aspiring European music cooperators:** music professionals such as composers, performers, educators, cultural managers... who develop their professional career in public and private music institutions (orchestras, conservatories, SMEs, universities...) established in the 27 EU Member States



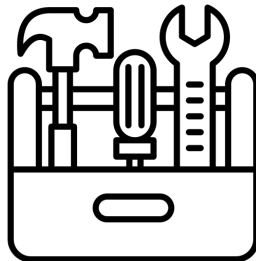
2) **Community-level stakeholders** such as civil society organisations, local authorities, local business, community workers, schools... aiming to support the sustainable development of their territories, established in Extremadura, a rural region of Spain facing many challenges related to unemployment, depopulation and vulnerable groups.



ACTIVITIES - SHAPING EUROPEAN MUSIC COOPERATORS



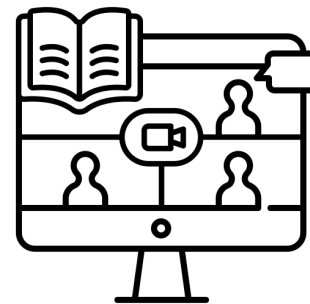
CAMPAIGNS



DIGITAL TOOLBOX



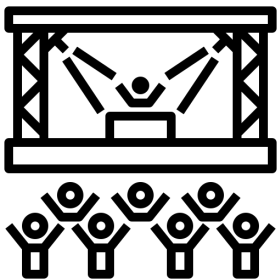
CALL FOR
ASPIRING MUSIC
COOPERATORS



REMOTE GROUP
SESSIONS



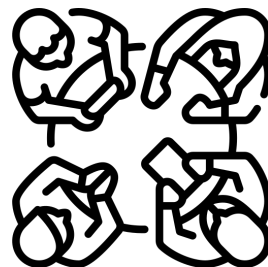
ACTIVITIES - COOPERATION EXPERIENCE IN EXTREMADURA



MUSIC4COOP
FEST



THINK TANK



HACKATHON



CAPACITY
BUILDING
SESSIONS

20 aspiring music cooperators + 20 community-level stakeholders



STRENGTHEN THE COOPERATIVE MINDSET IN THE MUSIC SECTOR FOR LOCAL DEVELOPMENT

- Music professionals will be immediately able to advance **rights at work**, improve the quality of their jobs, and ensure access to social protection.
- In the medium term, the role of the music sector as **driver of local and regional development** will be endorsed by cooperative practices equally beneficial for the music sector and communities.
- In the long term European music cooperators will play a **critical role in economic growth and innovation at local level** fostering sustainable jobs in music and societal harmony.

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