AN INNOVATIVE RECOVERY FOR EUROPE
Background

- MusicAIRE responds to a call by “Music Moves Europe” for an “Innovative Support Scheme for a Sustainable Music Ecosystem” published by the EU in June 2020 as a response to the COVID-19 pandemic
- Develop calls for grants that provide recovery instruments for the music ecosystems in the following fields:
  - GREEN recovery
  - DIGITAL recovery
  - JUST and RESILIENT recovery
General objectives

• Test and prepare future EU support under the next Creative Europe programme (2021-2027)
• Boost the music sector‘s recovery post-crisis
• Support “Sustainability Actions” that contribute to a green, digital and just & resilient revival of the European music ecosystem
Consultation with the music sector

- MusicAIRE survey in Autumn 2021
- Survey results as a basis for the think tanks
- Open call to participate in the think tanks to develop the call for grants
- 2 think tank meetings and a focus group to identify the final design of the calls
Funded projects – Round 1

Round 1

- More than 400 applications received
- 22 projects awarded
  - 11 projects – medium strand (55,000 Euro)
  - 6 projects – small grant (30,000 Euro)
  - 5 projects – micro grant (15,000 Euro)
- The projects covered the following topics/combination of topics
  - Digital – 1
  - Digital and Just & Resilient – 5
  - Green – 4
  - Green, Digital and Just & Resilient - 1
  - Green and Just & Resilient – 4
  - Just & Resilient - 7

Countries: Austria 1, Belgium 2, Cyprus- 1, Germany 3, Spain 2, France 2, Hungary 1, Italy 2, Lithuania 1, The Netherlands 2, Poland 1, Portugal 1, Romania 1, Slovenia 1, Ukraine 1,
Funded projects - Round 1

MusicAIRE Application - First Call (By Strand)

- Medium: 228
- Small: 91
- Micro: 91
- Total: 410
Funded projects - Round 1

MusicAIRE Applications – First Call Priorities

- green: 36
- digital: 38
- just & resilient: 126
- green + digital: 17
- green + just & resilient: 53
- digital + just & resilient: 70
- green + digital + just & resilient: 70
Funded projects - Round 1

MusicAIRE – First Call Applications Priorities Selected

- 319 included green
- 195 included digital
- 176 included just & resilient

MUSICAIRED 
AN INNOVATIVE RECOVERY FOR EUROPE
Funded projects

MusicAIRE – First Call Applications - Music Genres

- Classical: 162
- Jazz: 240
- World/folk: 84
- Popular: 143
- Other: 147

MUSICAIRE
AN INNOVATIVE RECOVERY FOR EUROPE
Changes from 1st to 2nd call

- Only one of the priorities (green, digital, just & resilient) could be selected
- 1st call open for 10 weeks, 2nd call open for 5 weeks
- Introduction of a two-step evaluation process
- First step based on the abstract
- 100 best-ranked projects for full evaluation in second step
Funded projects - Round 2

Round 2:
• More than 300 applications received
• 29 projects awarded
  • 21 projects – medium strand (55.000 Euro)
  • 4 projects – small grant (30.000 Euro)
  • 4 projects – micro grant (15.000 Euro)
• The projects covered the following topics/ combination of topics
  • Digital – 6
  • Green – 5
  • Just & Resilient - 18

Countries: Belgium 3, Bulgaria 2, Cyprus 2, Czech Republic 1, France 5, Germany 2, Hungary 1, Italy 2, The Netherlands 1, Poland 1, Portugal 4, Serbia 1, Slovakia 1, Spain 3
Funded projects - Round 2

Applications – Second Call (By Strand)

- Micro - EUR 15,000: 40
- Small - EUR 30,000: 57
- Medium - EUR 55,000: 207
- Total: 304

MUSICAIRE
AN INNOVATIVE RECOVERY FOR EUROPE
Funded projects - Round 2

Applications – Second Call (By Topic)

<table>
<thead>
<tr>
<th>Topic</th>
<th>Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Green Recovery</td>
<td>57</td>
</tr>
<tr>
<td>Digital Recovery</td>
<td>74</td>
</tr>
<tr>
<td>Just &amp; Resilient Recovery</td>
<td>173</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>304</strong></td>
</tr>
</tbody>
</table>

MUSICAIRE
AN INNOVATIVE RECOVERY FOR EUROPE
Funded projects - Round 2

Music genre that best characterises the organisation:

- Jazz, improvised music: 161
- World/folk: 73
- Classical: 90
- Other: 31
- Popular: 36

MUSICAIRE
AN INNOVATIVE RECOVERY FOR EUROPE
Applications – Second Call (By Country)

- Turkey: 2
- Serbia: 8
- Kosovo: 5
- Tunisia: 1
- Ukraine: 17
- Montenegro: 1
- North Macedonia: 2
- Albania: 1
- Sweden: 11
- Spain: 31
- Slovenia: 7
- Slovakia: 3
- Romania: 3
- Portugal: 31
- Poland: 21
- Netherlands: 7
- Lithuania: 1
- Italy: 33
- Ireland: 1
- Hungary: 13
- Greece: 2
- Germany: 18
- France: 36
- Finland: 3
- Estonia: 2
- Denmark: 4
- Czechia: 6
- Croatia: 2
- Bulgaria: 3
- Belgium: 19
- Austria: 5
Funded projects

Overall

• More than 700 applications received
• 51 projects awarded
  • 32 projects – medium strand (55,000 Euro)
  • 10 projects – small grant (30,000 Euro)
  • 9 projects – micro grant (15,000 Euro)
• The projects covered the following priorities/combination of priorities:
  • Just & resilient: 56%
  • Green: 23%
  • Digital: 21%
• Projects from 19 countries
<table>
<thead>
<tr>
<th>Country</th>
<th>First Call</th>
<th>Second Call</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austria</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Belgium</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>Bulgaria</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Cyprus</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>France</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>Germany</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>Hungary</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>Italy</td>
<td></td>
<td>4</td>
</tr>
<tr>
<td>Lithuania</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Netherlands</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Poland</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Portugal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Romania</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Serbia</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Slovakia</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Slovenia</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Spain</td>
<td></td>
<td>5</td>
</tr>
<tr>
<td>Ukraine</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>
Final phase

- Cross-fertilisation meeting with funded projects
- Think-tank meeting on policy recommendations November 2023
- Final event at the end of November 2023
- Development and publication of policy recommendations
- External evaluation
- Closing of the project at the beginning of 2024
Preliminary findings

• Success with regards to the number of applications received – demonstrates the great need for the funding programme
  • HOWEVER – not a big success for the applying projects – as the success rate is very low
• Smaller EU project grants seem to be needed, 15.000-55.000 Euro grant
• Just & resilient recovery by far the most applied for
• Project seems to have just started and potential applicants ask for the next calls