

MUSICAIRE



AN INNOVATIVE
RECOVERY FOR EUROPE

MUSICAIRE FINAL EVENT

INOVA+

European
Music Council
A Regional Group of the
International Music Council

 Co-funded by
the European Union

Musi
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EurC

Background

- MusicAIRE responds to a call by “Music Moves Europe” for an “Innovative Support Scheme for a Sustainable Music Ecosystem” published by the EU in June 2020 as a response to the COVID-19 pandemic
- Develop calls for grants that provide recovery instruments for the music ecosystems in the following fields:
 - GREEN recovery
 - DIGITAL recovery
 - JUST and RESILIENT recovery



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General objectives

- Test and prepare future EU support under the next Creative Europe programme (2021-2027)
- Boost the music sector's recovery post-crisis
- Support “Sustainability Actions” that contribute to a green, digital and just & resilient revival of the European music ecosystem



Consultation with the music sector

- MusicAIRE survey in Autumn 2021
- Survey results as a basis for the think tanks
- Open call to participate in the think tanks to develop the call for grants
- 2 think tank meetings and a focus group to identify the final design of the calls



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Funded projects – Round 1

Round 1

- More than 400 applications received
- 22 projects awarded
 - 11 projects – medium strand (55.000 Euro)
 - 6 projects – small grant (30.000 Euro)
 - 5 projects – micro grant (15.000 Euro)
- The projects covered the following topics/ combination of topics
 - Digital – 1
 - Digital and Just & Resilient – 5
 - Green – 4
 - Green, Digital and Just & Resilient - 1
 - Green and Just & Resilient – 4
 - Just & Resilient - 7

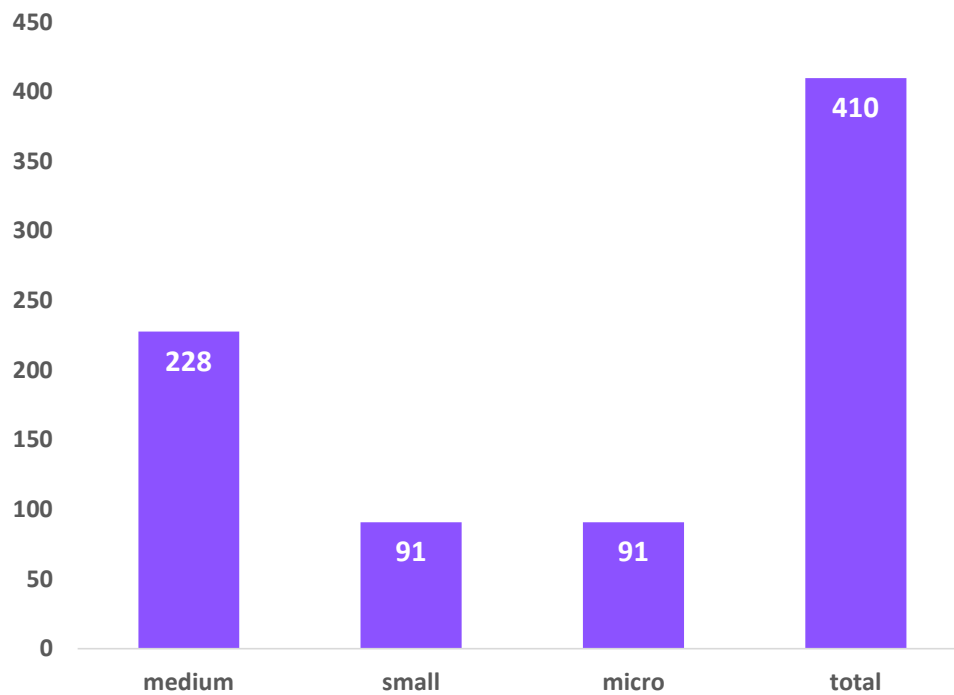
Countries: Austria 1, Belgium 2, Cyprus- 1, Germany 3, Spain 2, France 2, Hungary 1, Italy 2, Lithuania 1, The Netherlands 2, Poland 1, Portugal 1, Romania 1, Slovenia 1, Ukraine 1,



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Funded projects - Round 1

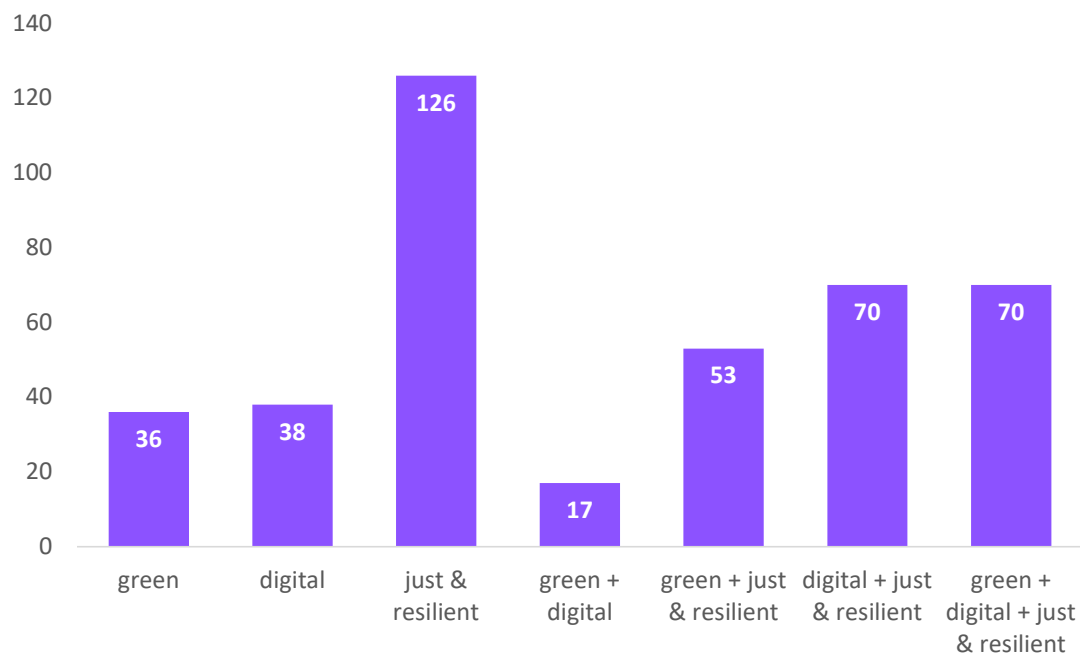
MusicAIRE Application - First Call (By Strand)



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Funded projects - Round 1

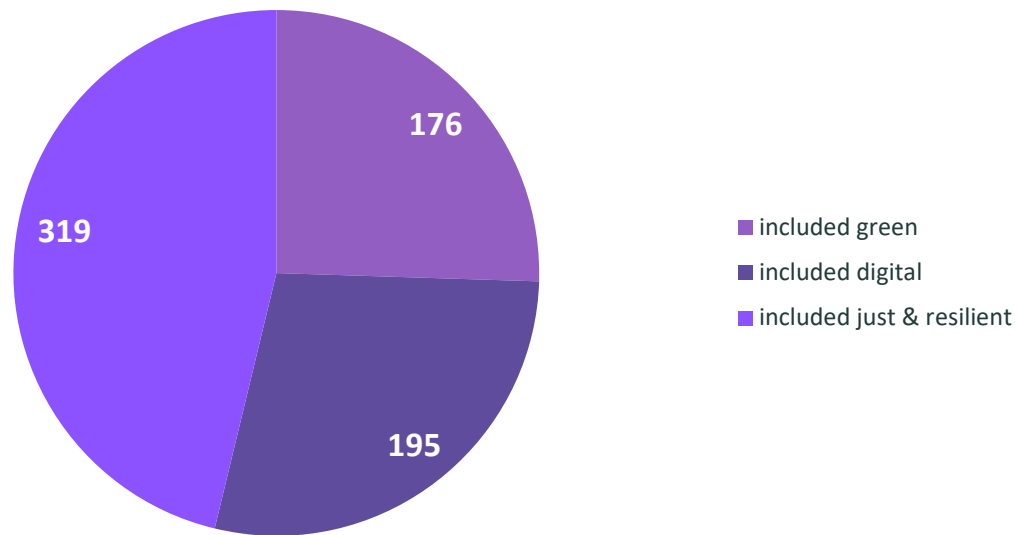
MusicAIRE Applications – First Call Priorities



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Funded projects - Round 1

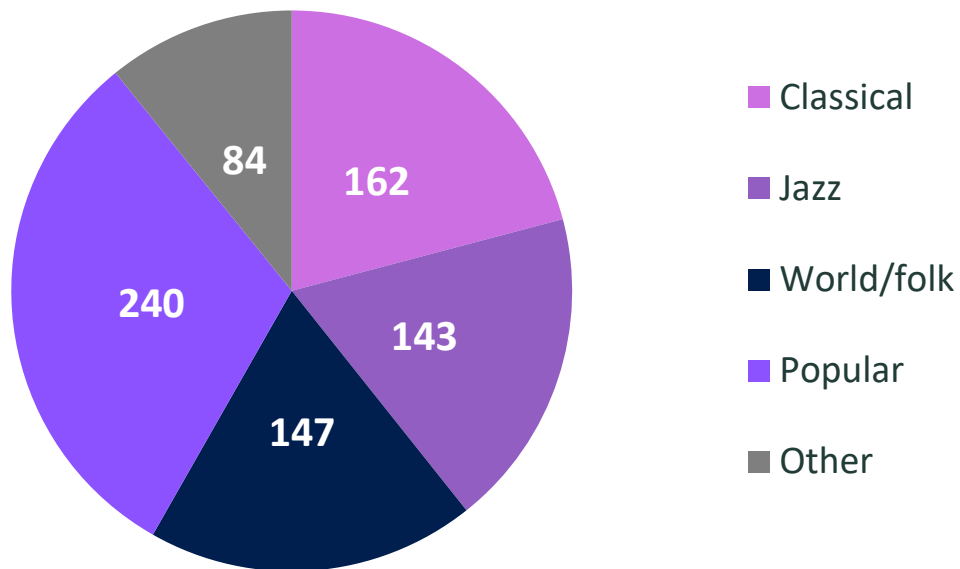
MusicAIRE – First Call Applications Priorities Selected



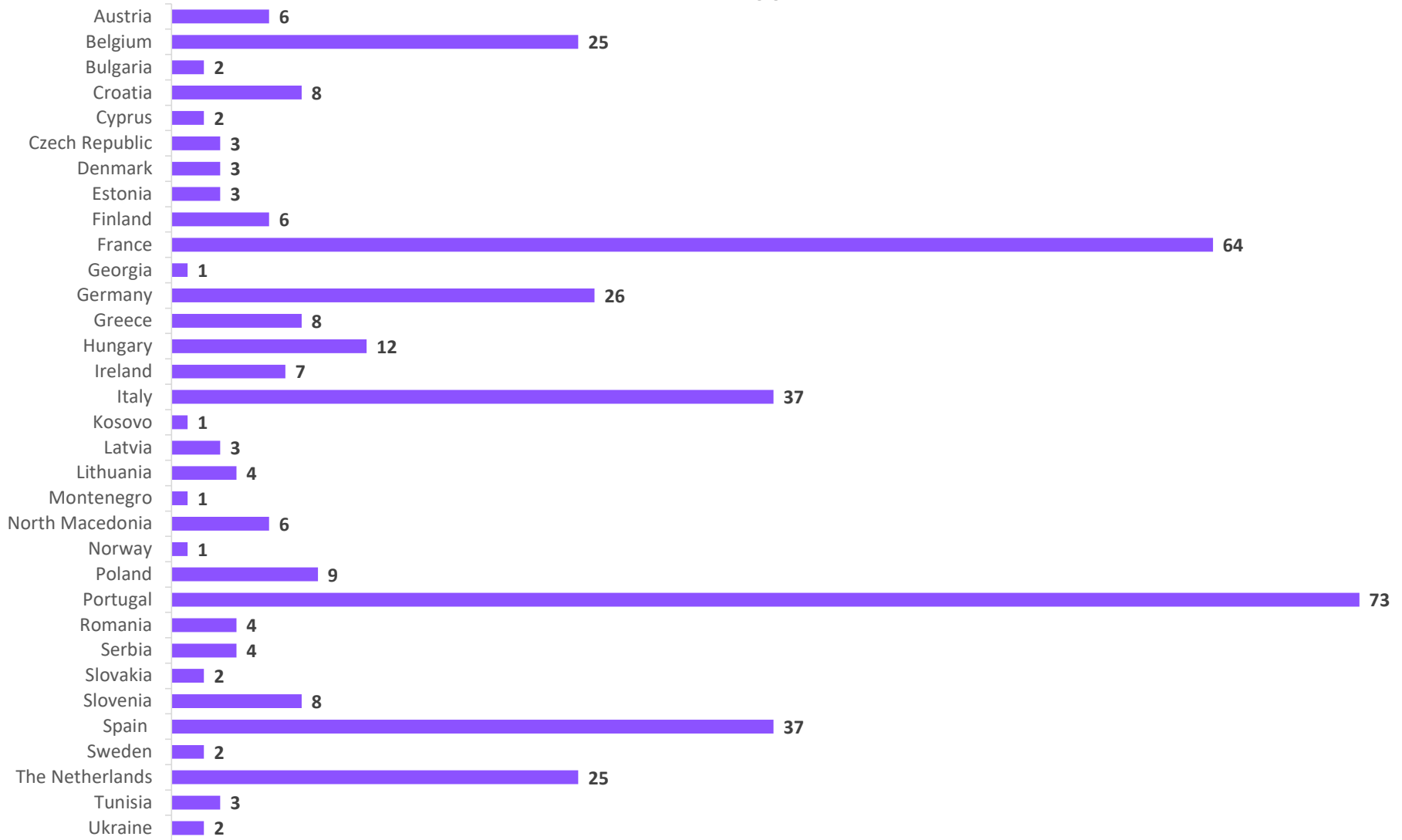
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Funded projects

MusicAIRE – First Call Applications - Music Genres



MusicAIRE - First Call Applications Countries



Changes from 1st to 2nd call

- Only one of the priorities (green, digital, just & resilient) could be selected
- 1st call open for 10 weeks, 2nd call open for 5 weeks
- Introduction of a two-step evaluation process
- First step based on the abstract
- 100 best-ranked projects for full evaluation in second step



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Funded projects - Round 2

Round 2:

- More than 300 applications received
- 29 projects awarded
 - 21 projects – medium strand (55.000 Euro)
 - 4 projects – small grant (30.000 Euro)
 - 4 projects – micro grant (15.000 Euro)
- The projects covered the following topics/ combination of topics
 - Digital – 6
 - Green – 5
 - Just & Resilient - 18

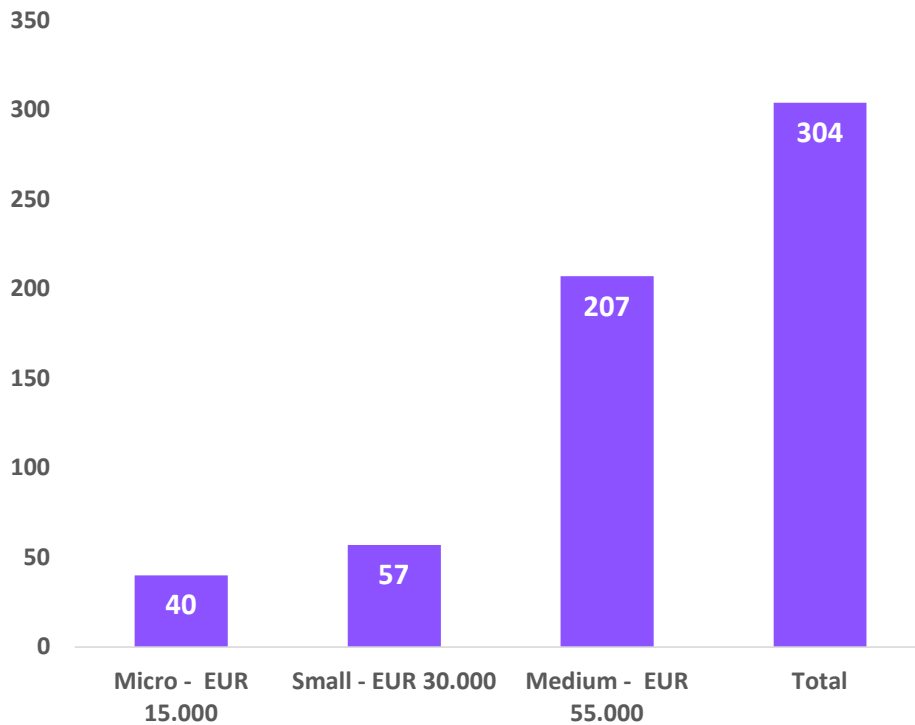
Countries: Belgium 3, Bulgaria 2, Cyprus 2, Czech Republic 1, France 5, Germany 2, Hungary 1, Italy 2, The Netherlands 1, Poland 1, Portugal 4, Serbia 1, Slovakia 1, Spain 3



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Funded projects - Round 2

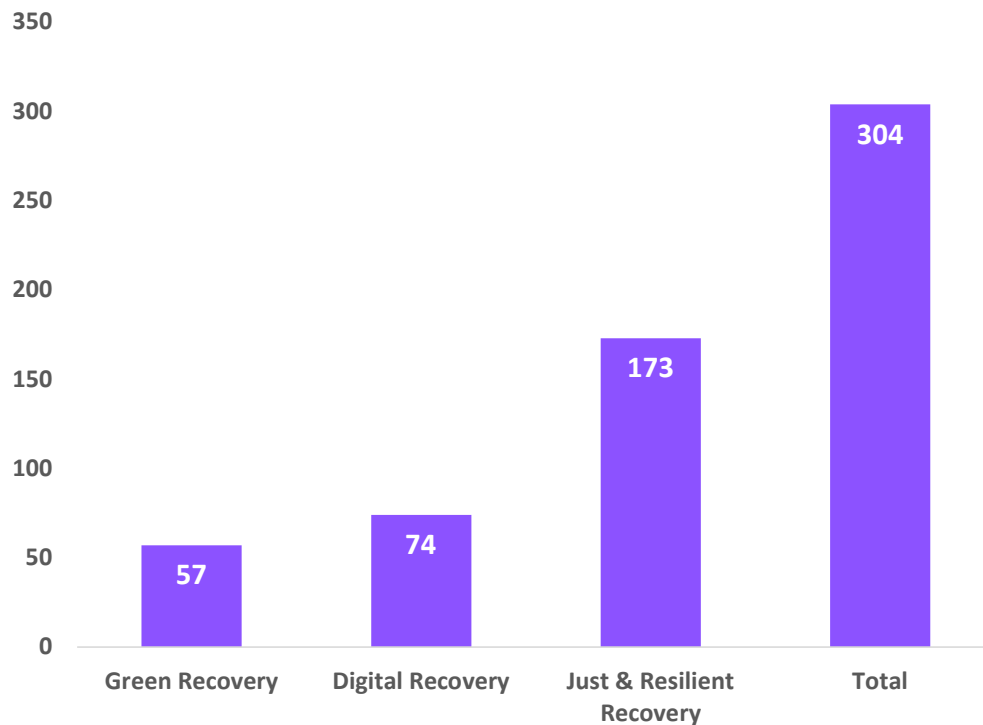
Applications – Second Call (By Strand)



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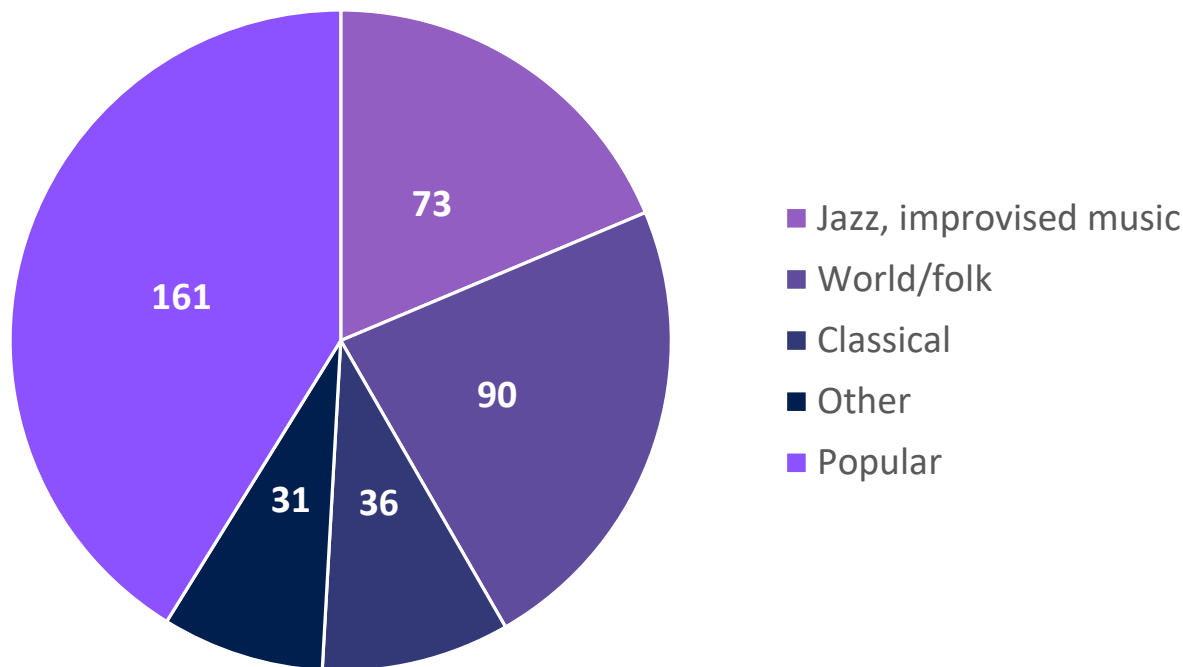
Funded projects - Round 2

Applications – Second Call (By Topic)

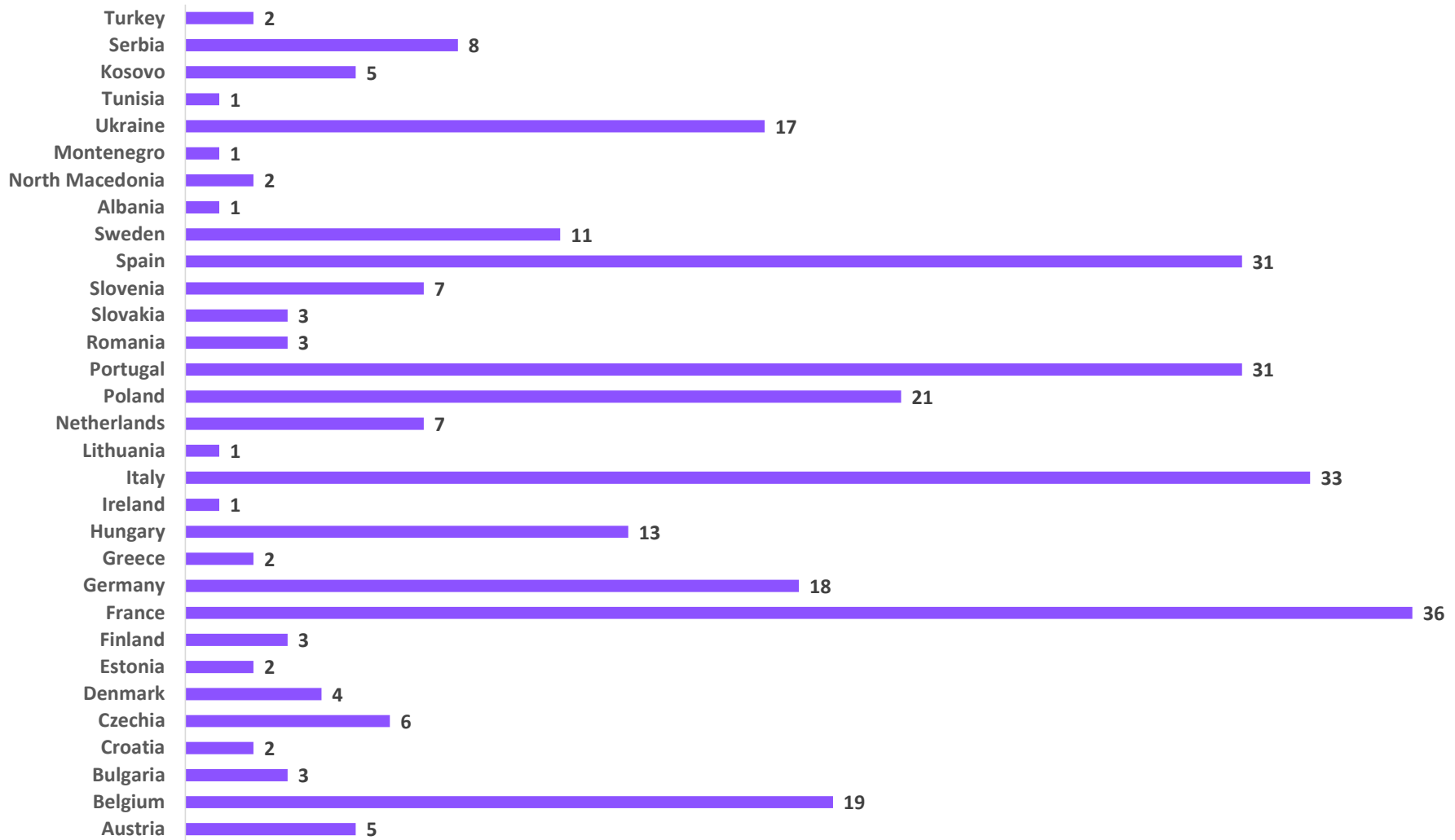


Funded projects - Round 2

Music genre that best characterises the organisation



Applications – Second Call (By Country)



Funded projects

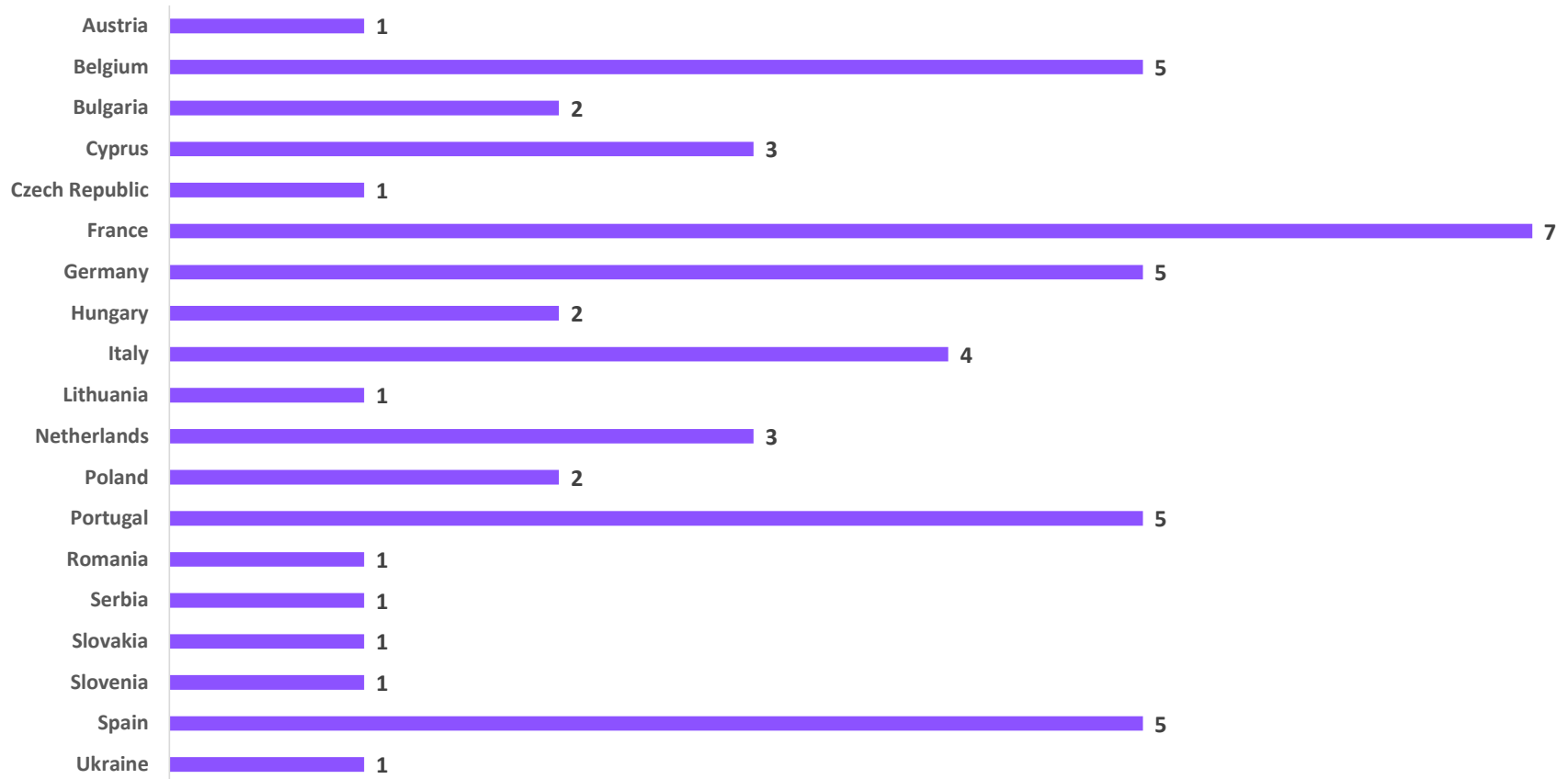
Overall

- More than 700 applications received
- 51 projects awarded
 - 32 projects – medium strand (55.000 Euro)
 - 10 projects – small grant (30.000 Euro)
 - 9 projects – micro grant (15.000 Euro)
- The projects covered the following priorities/combination of priorities:
 - Just & resilient: 56%
 - Green: 23%
 - Digital: 21%
- Projects from 19 countries



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Funded Projects (by Country) (First and Second Calls)



Final phase

- Cross-fertilisation meeting with funded projects
- Think-tank meeting on policy recommendations November 2023
- Final event at the end of November 2023
- Development and publication of policy recommendations
- External evaluation
- Closing of the project at the beginning of 2024



Preliminary findings

- Success with regards to the number of applications received – demonstrates the great need for the funding programme
 - HOWEVER – not a big success for the applying projects – as the success rate is very low
- Smaller EU project grants seem to be needed, 15.000-55.000 Euro grant
- Just & resilient recovery by far the most applied for
- Project seems to have just started and potential applicants ask for the next calls



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