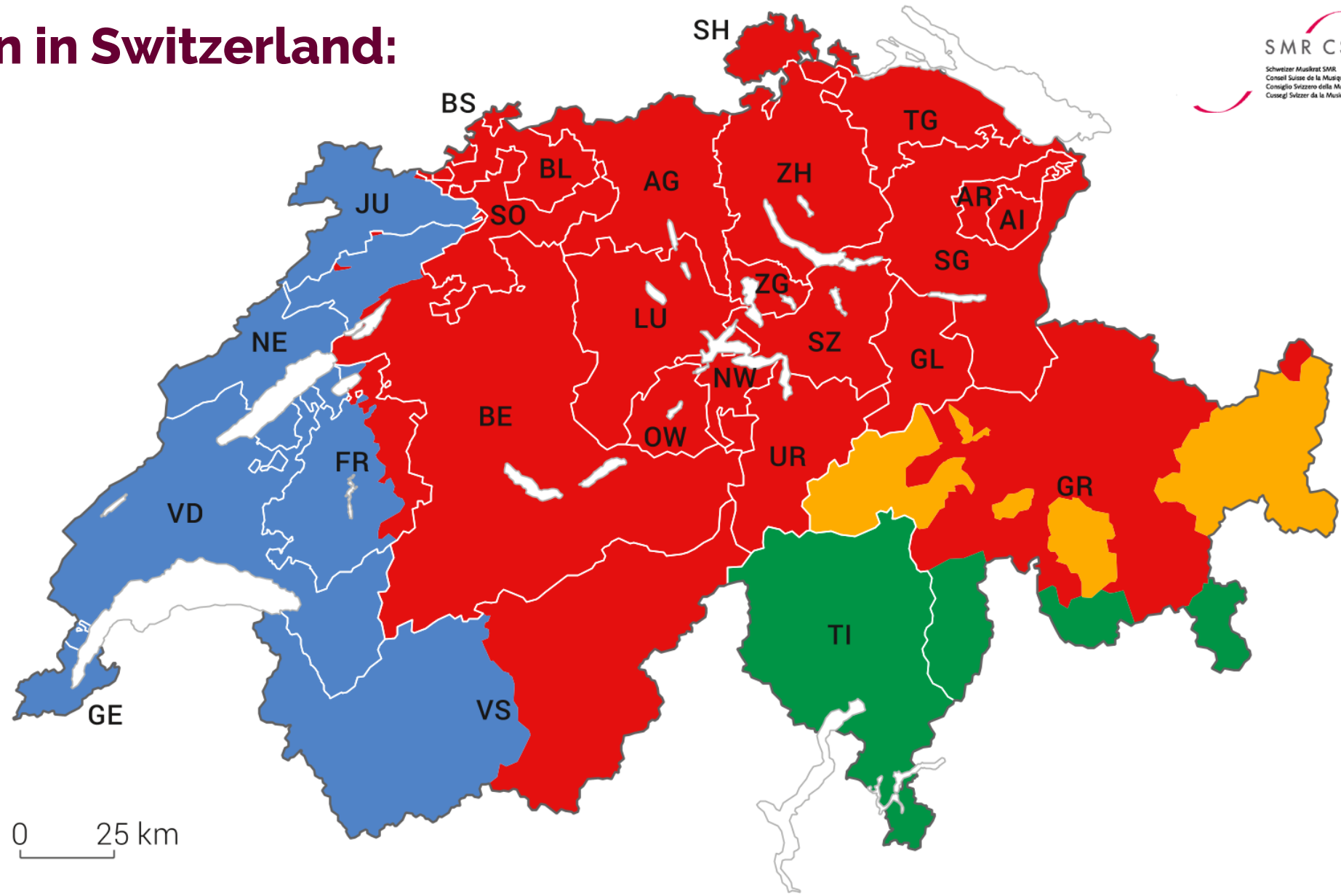


# Languages spoken in Switzerland:

9 Mio. inhabitants  
61.8% German  
22.8% French  
7.8% Italian  
0.5% Rhaeto-romansh  
23.4% other languages



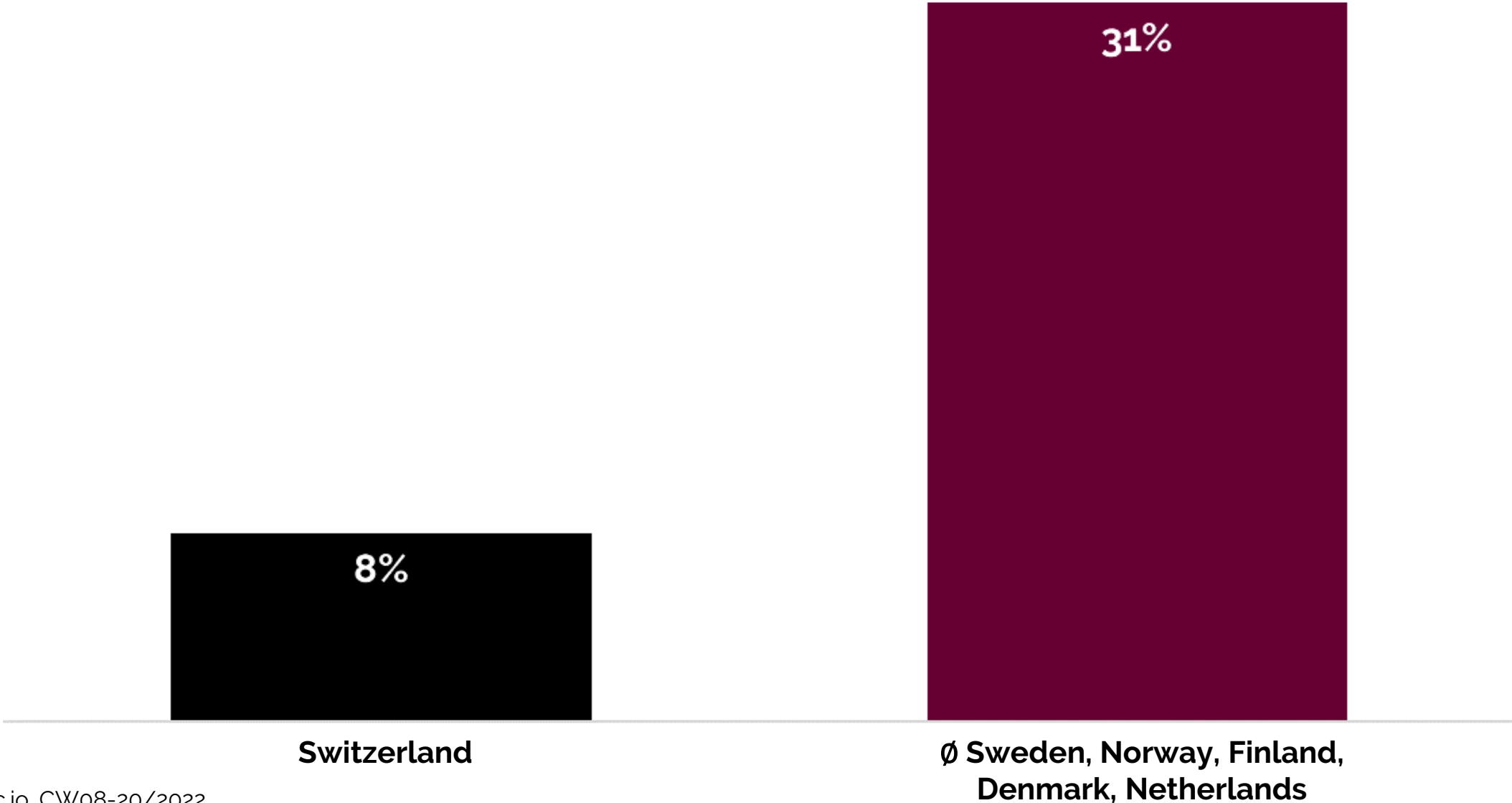
0 25 km

- GERMAN speaking part
- FRENCH speaking part
- ITALIAN speaking part
- RHAETO-ROMANSH speaking part

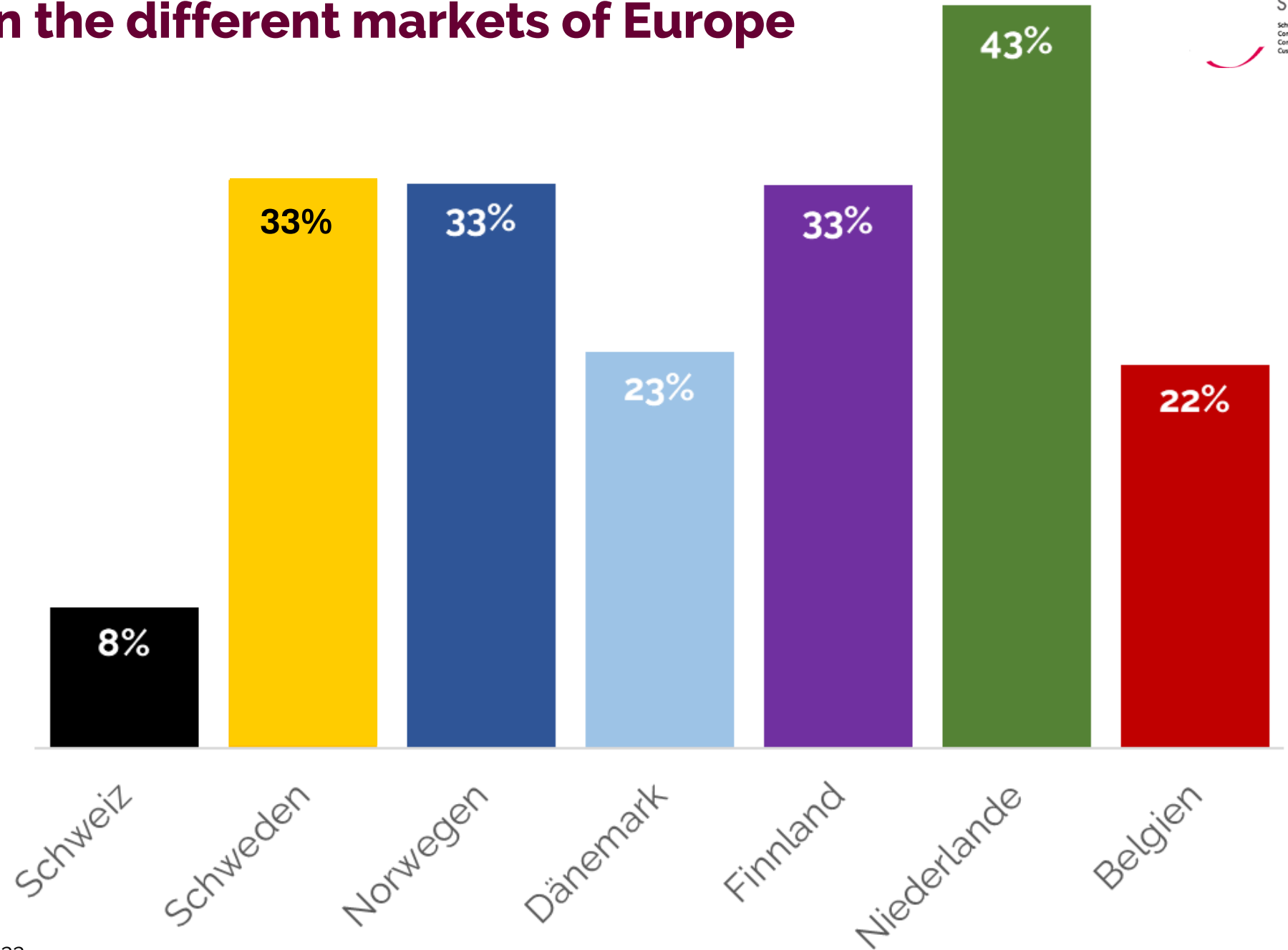
Source: Swiss Federal Institute of Statistics 2022

# NEW MUSIC FRIDAY-playlists compared on a international level

∅ Proportion of local music in NMF-playlists



# NMF-Playlists in the different markets of Europe



# NMF-Playlists in the different markets of Europe

Ø Proportion of local music in NMF-playlists

