



*A Regional Group of the
International Music Council*



Federal Government Commissioner
for Culture and the Media

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EU cultural policy II Follow-up

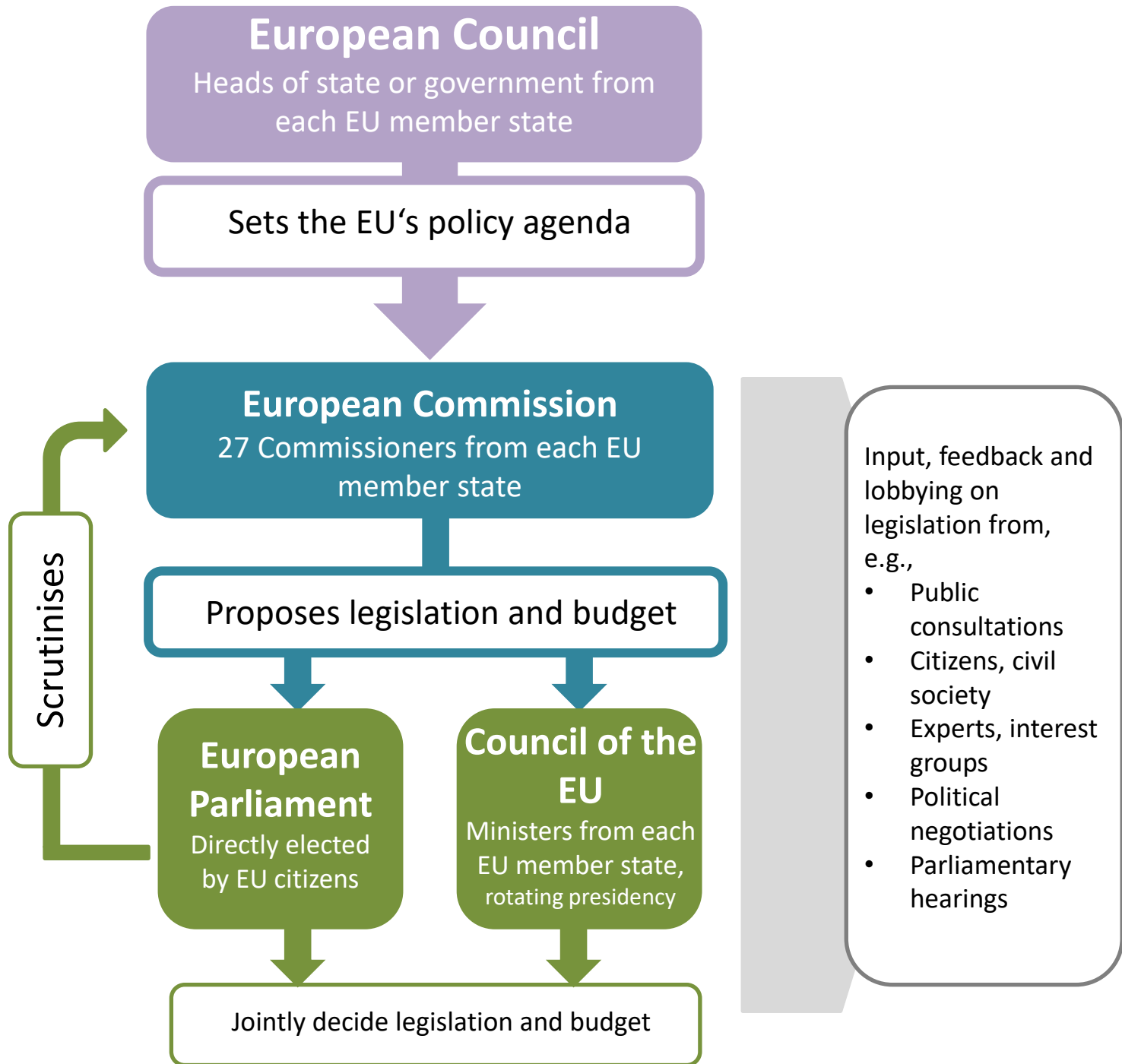
Webinar
2 October 2024

Overview

Updates after the European elections on:

1. EU institutions
2. Strategic Framework for the EU's cultural policy
3. Funding for culture and music
4. Current policy developments

EU institutions



Source: tasc. Think-tank for action

<https://www.tasc.ie/opengovtoolkit/public-decision-making/european-union/>

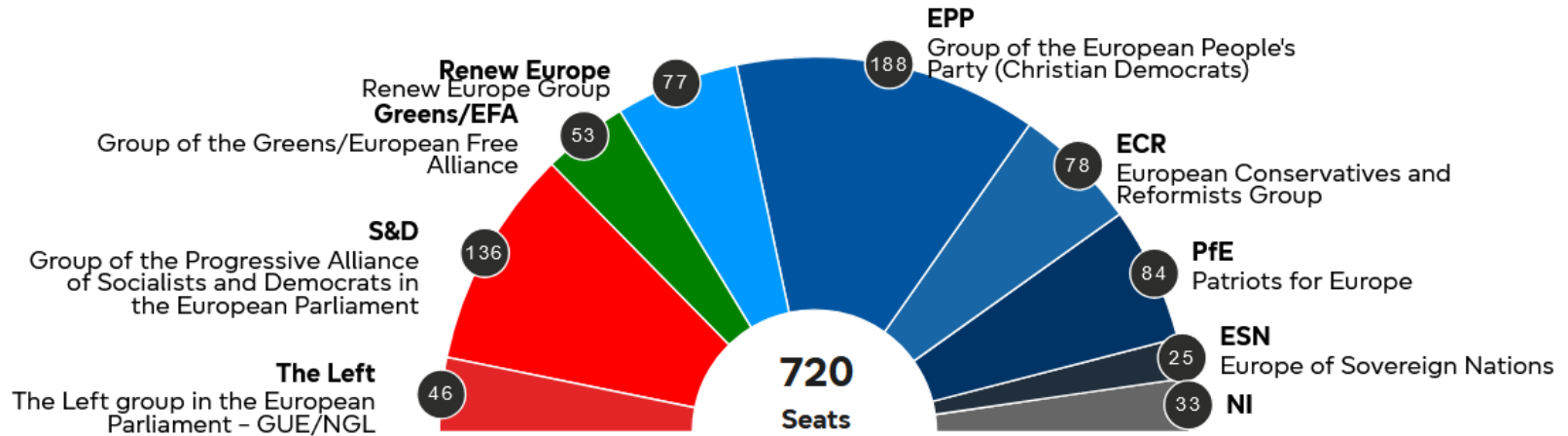
European Parliament

23/07/2024 - 11:07

All times are GMT+2 

European Parliament 2024 - 2029

Constitutive session



[See full details](#)

Source: Provided by Verian for the European Parliament

Committee on Culture and Education (CULT)

- Responsible for all cultural aspects of the EU
- Chair: Nela Riehl (Greens/EFA, DE), elected in July 2024
- Vice-Chairs: Bogdan Andrzej Zdorjewski (EPP, PL), Emma Rafowicz (S&D, FR), Diana Riba I Giner (Greens/EFA, ES), Hristo Petrov (Renew, BG)
- Each political group has a coordinator
- Other important points of contact: Rapporteurs and Shadow Rapporteurs

Other committees of interest

- Foreign Affairs (AFET): e.g. for international cultural relations
- Employment and Social Affairs (EMPL): e.g. for working conditions of artists and cultural and creative professionals
- Industry, Research and Energy (ITRE): e.g. Horizon Europe
- Legal Affairs (JURI): e.g. Copyright Directive

European Commission

- Shapes overall EU strategy
- Proposes new EU laws and policies, monitors their implementation and manages the EU budget
- Intergenerational Fairness, Culture, Youth and Sport (proposed for 2024 - 2029): Glenn Micallef
- People, Skills & Preparedness : Executive Vice-President Roxana Mînzatu (proposed for 2024 - 2029)
- Over Directorates-general develop, manage and implement EU policy, law and funding
- Directorate General Education and Culture (DG EAC)

European Commission - Responsibilities

Other Commissioner portfolios of relevance:

Executive Vice-President for People, Skills and Preparedness: Roxana Mînzatu

- Skills and education, quality jobs and social rights
- “strengthening Europe’s human capital”: skills, education, culture, sport
- European Pillar of Social Rights
- Improving working conditions
- Erasmus+, support mental health of children and young people
- Promoting culture and creative sectors and heritage
- Pact for Skills

European Commission - Responsibilities

Tasks and responsibilities are outlined in the mission letters to the Commissioner nominee for Intergenerational Fairness, Culture, Youth and Sport: Glenn Micallef:

- Develop a new **Culture Compass**: overarching strategic framework to guide and harness the multiple dimensions of culture
- Focus on improving the **working conditions** of artists and cultural professionals and unlocking the competitiveness potential of the CCI
- Develop an **AI strategy for the CCI** (closely with Executive VP for Tech Sovereignty, Security and Democracy)
- **Access to cultural heritage**, especially for younger people

European Commission - Responsibilities

Other Commissioner portfolios of relevance:

Executive Vice-President for Tech Sovereignty, Security and Democracy:
Henna Virkkunen

- Europe's 2030 Digital Decade
- AI: AI Factories initiative, develop an Apply AI strategy with Member States, industry and civil society, set up a European AI Research Council
- Digital Services Act, Digital Markets Act
- An approach to media which recognises its unique place in our democracies and culture
- Further improve the copyright framework
- Promote EU digital norms and standards internationally

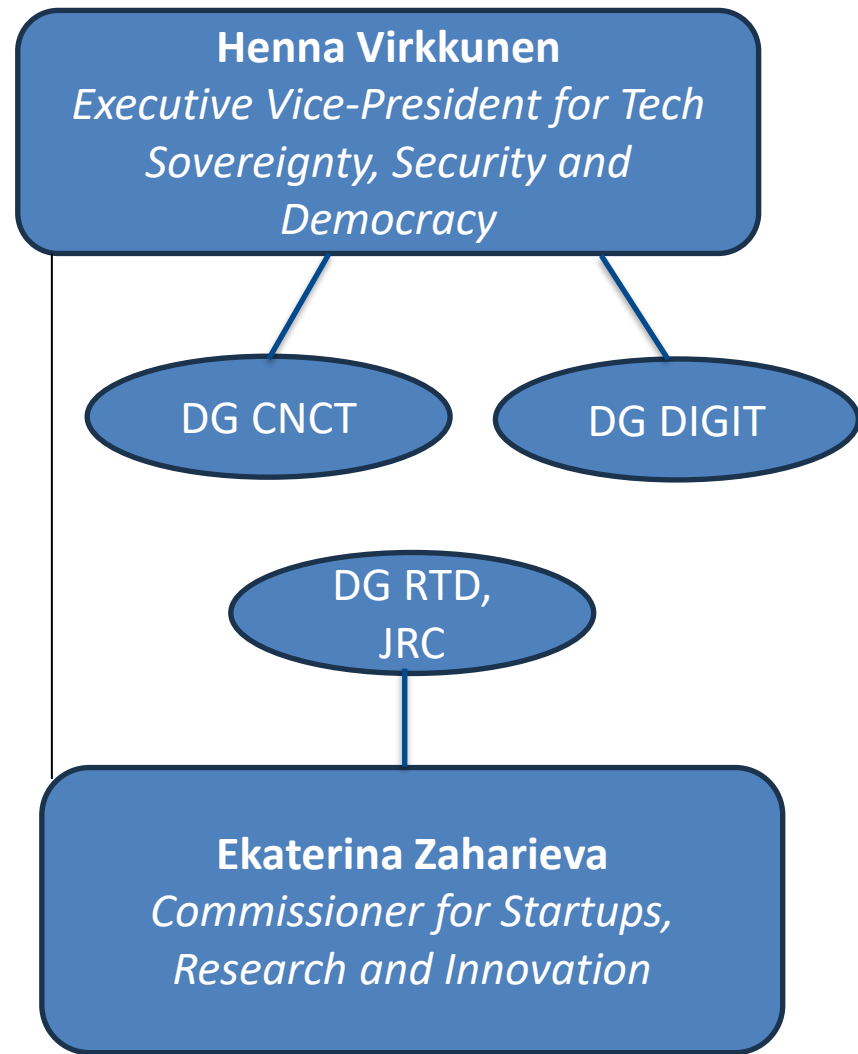
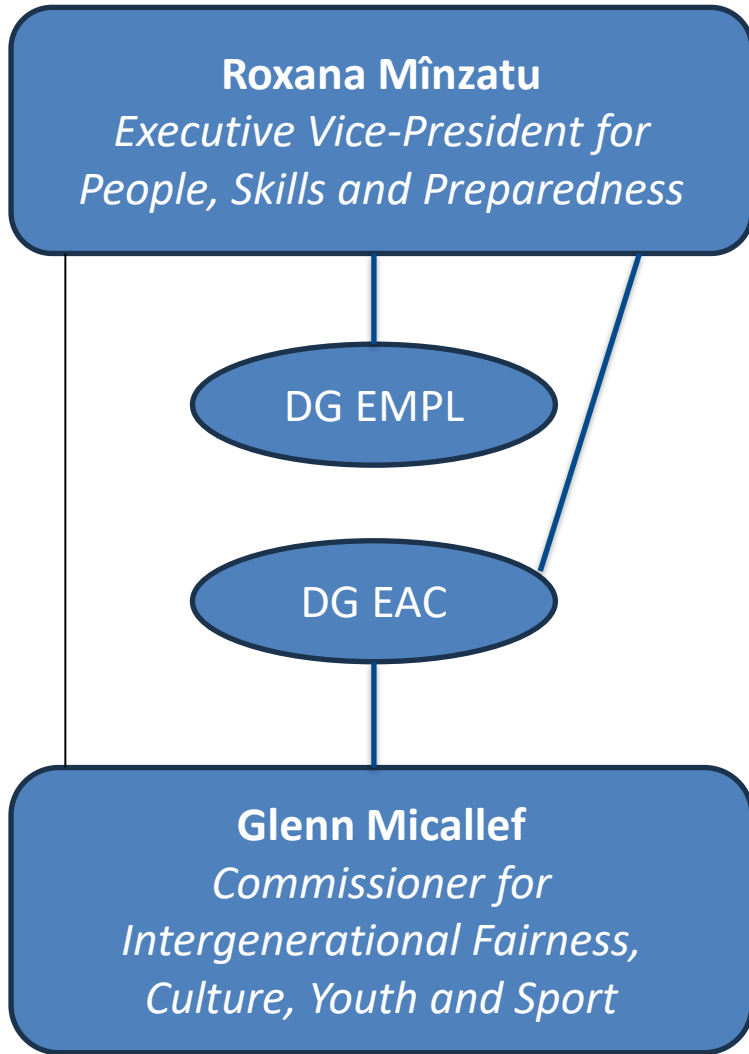
European Commission - Responsibilities

Other Commissioner portfolios of relevance:

Commissioner for Startups, Research and Innovation: Ekaterina Zaharieva

- Propose a European Research Area: guarantee a “fifth freedom” – free movement of researchers, scientific knowledge and technology
- Support next generation of researchers: cooperation between academic, private and public sector
- EU start-up and scale-up strategy
- Set up a European AI Research Council
- Implementation of Horizon Europe
- Further develop New European Bauhaus with focus on innovation and bio-based materials

European Commission - Responsibilities



Strategic Framework for the EU's cultural policy

Strategic Framework for the EU's cultural policy

The Framework is made up of several strategies and policy documents:

- Strategic agenda of the European Commission
- New European Agenda for Culture
- Council Work Plan for Culture
- European Framework for Action on Cultural Heritage
- International cultural relations
- *Culture Compass?*

EU strategic agenda 2024 – 2029

- **A free and democratic Europe**
 - Upholding European values within the EU
 - Living up to EU values at global level
- **A strong and secure Europe**
 - Ensuring coherent and influential external action
 - Strengthening EU security and defence, and protecting EU citizens
 - Preparing for a bigger and stronger Union
 - Pursuing a comprehensive approach to migration and border management
- **A prosperous and competitive Europe**
 - Bolstering the EU's competitiveness
 - Making success of the green and digital transitions
 - Promoting an innovation- and business-friendly environment
 - Advancing together

Council Work Plan on Culture 2023-2026

- Main topics and working methods for policy collaboration defined by the Member States:
 - A. Artists and cultural professionals: empowering the cultural and creative sectors
 - B. Culture for the people: enhancing cultural participation and the role of culture in society
 - C. Culture for the planet: unleashing the power of culture
 - D. Culture for co-creative partnerships: strengthening the cultural dimension of EU external relations

Forms of cooperation

- Open Method of Coordination (OMC): Member states' experts
- Voices of Culture: Structured Dialogue with the cultural sector, civil society organisations
- European Commission Expert Group on Cultural Heritage
- (Music Moves Europe Structured Dialogue)
- Ad hoc Stakeholder Consultation

Funding for culture and music

Multiannual Financial Framework (MFF)

- Regular EU budget for 2021-2027
- Includes the budget for all funding programmes, e.g. Creative Europe
- 2024 mid-term review of the overall MFF (presented by 1 January 2025)
- New structure based on three priorities from 2028 – 2034?

Creative Europe mid-term evaluation

- Public consultation of the European Commission between June – September 2024
- Publication of evaluation expected by end of 2024
- Learnings will influence the proposal for the future programme to be proposed by July 2025 as part of the new MFF

EMC position: Creative Europe mid-term evaluation

- Increased funding for music and culture
- Maintain MME framework and develop an MME strategy with the sector
- Foster sustainability measures and support the sector in the digital transformation
- Musical diversity
- Dialogue-based approach to international cultural exchange and freedom of artistic expression
- Administrative and technical implementation

Music Moves Europe

- “integrated approach” to support the music sector
- Supporting diversity, competitiveness and innovation of the music sector
- **Funding** e.g. Music Moves Europe calls in Creative Europe
- **Cooperation** with member states
- **Policy** e.g. dialogue with the sector
- **Legislation** e.g. Copyright Directive, AI act
- **Awards:** Music Moves Europe Awards

Music Moves Europe

- Stimulate and accompany the digital transition of the sector;
- Stimulate and accompany the green transition and environmental sustainability of the sector;
- Promote European music diversity and inclusion;
- Encourage fair remuneration of artists, and improve other working conditions;
- Improve data about the music sector;
- Support the cross-border mobility of artists, especially emerging artists, and the circulation of repertoire within and beyond Europe.

Current policy developments

Overview - Current policy developments

- **Creative Europe**
New MFF proposal by the Commission before 1 July 2025
- **Music Moves Europe**
New call on greening the music sector
- **Working conditions** of artists and cultural and creative professionals
Follow-up based on the response of the Commission to EP report in February
- Music streaming
- **AI**
AI strategy for the cultural and creative sector
- STEM to STEAM

Overview - Current policy developments

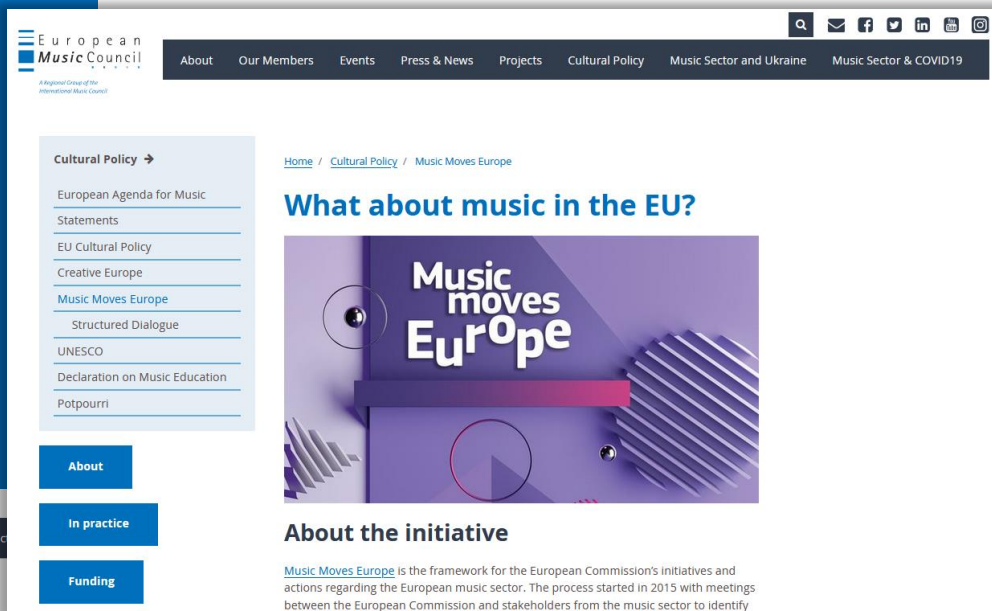
- Study for the CULT Committee: EU culture and creative sectors policy – overview and future perspectives
- Conducted by external experts
- Main message
- despite evidence of the CCS's significant role in societal transformation, current EU policy frameworks fail to fully integrate and support these sectors
- Serious shortcoming and missed opportunity to strategically embed the CCS within the European project
- Study makes numerous concrete proposals in four policy areas how to overcome these shortcomings to fully support the CCS and unlock the CCS' potential

Overview - Current policy developments

Towards a new European Commission

- Ursula von der Leyen was elected as European Commission President in July 2024
- Commissioner-designates presented in September 2024
- Hearings of the Commissioners-designate in the European Parliament: October/November
- Hearings take place in the committee(s) responsible for the topics outlined in the portfolio
- Overlapping portfolios could make this process more complex
- New European Commission expected to take office by 1 December

For more information



www.emc-imc.org