EU cultural policy

Webinar for EMC members
29 September 2022
Overview

• EU institutions
• Forms of cooperation: Open Method of Coordination and Voices of Culture
• New European Agenda for Culture and Council Work Plan for Culture
• Funding for culture and music
• In a nutshell – what’s ahead
EU cultural policy

• EU Member States are responsible for their own policies on the cultural sector
  → Subsidiarity

• Treaty of Maastricht 1992 first introduced culture to the treaties

• Now Article 167 Treaty of Lisbon

• European Agenda for Culture
  → in 2007 first time the European Commission put forward a cultural policy strategy
  → renewed in 2018
EU institutions
How EU bodies work together

European Council
Heads of State or government from each EU country
(e.g. Prime Ministers or their equivalent)
Sets the EU's policy agenda

European Commission
28 Commissioners one from each EU country
Proposes legislation and Budget
Input, feedback and lobbying on legislation from, e.g.,
- public consultations
- citizens, civil society
- experts, interest groups
- political negotiations
- parliamentary hearings

European Parliament
MEPS elected directly by citizens

EU Council
Ministers from each EU country

Jointly decide legislation and Budget

Source: tasc. Think-tank for action on social change
https://www.tasc.ie/opengovtoolkit/public-decision-making/european-union
European Commission

- Shapes overall EU strategy
- Proposes new EU laws and policies, monitors their implementation and manages the EU budget
- Innovation, Research, Culture, Education and Youth: Mariya Gabriel
- Promoting our European way of life: Vice-President Margaritis Schinas
- 33 directorates-general develop, manage and implement EU policy, law and funding
- Directorate General Education and Culture (DG EAC)
705 Members of the European Parliament (MEPs) represent the citizens of the Member States (751 MEPs until 31 January 2020)

Jointly adopts laws with the Council of the EU

Jointly adopts (annual) budget of the EU

Supervises all Community activities

Committee on Culture and Education (CULT)

Intergroups, Friendship Groups

→ Cultural and Creators Friendship Group
European Parliament
Committee on Culture and Education (CULT)

- Responsible for all cultural aspects of the EU
- Chair: Sabine Verheyen (EPP, DE)
- Each political group has a coordinator: Tomasz Frankowski (EPP, PL) Petra Kammerevert (S&D, DE) Laurence Farreng (Renew, FR) Diana Riba I Giner (Greens/EFA, ES) Christine Anderson (ID, DE) Dace Melbarde (ECR, LV) Niayzi Kizilyürek (GUE/NGL, CY)
Cultural and Creators Friendship Group

- Informal group: cross-partisan and supranational coalition in the European Parliament
- 28 members from 6 political groups and 14 countries
- Aim: improve the European cultural ecosystem with a focus on the situation and conditions of creators of cultural works
- Operate as a forum of discussion and cooperation among its members
- CCFG Manifesto and Working Plan (September 2020)
- www.culturalcreators.eu
Council of the EU

- Made up of representative of each Member State at ministerial level
  - Education, Youth, Culture and Sport (EYCS)
- Adopts EU legislation through regulations and directives, prepares decisions and non-binding recommendations
  - EYCS mostly incentive measures and recommendations
- Cultural Affairs Committee (CAC)
  - prepares work of EU ministers for culture, discusses legislative proposals
- General Affairs Council
  - cross-cutting issues such as MFF, preparation and follow-up of European Council meetings, meets once a month
- European Council: Heads of State or Government of the Member States
  - sets out general political guidelines of the EU
Forms of cooperation: Open Method of Coordination (OMC) and Voices of Culture
Open Method of Coordination (OMC)

- thematic working groups made up of “envoys” of Member States
- topics and objectives are determined by Council Work Plans for Culture
- exchange of good practices and production of policy manuals or toolkits
- everything is non-binding
- At the moment: Status and working conditions of artists
Voices of Culture

- Aim is to strengthen advocacy capacity of the cultural sector in policy debates
- For each topic ca. 50 representatives from the cultural sector
- General topics are determined by the European Agenda for Culture or the Work Plan for Culture and often align with the OMC topics
- www.voicesofculture.eu
Voices of Culture

Topics from the current phase:
• Youth, Mental Health and Culture
• Status and working conditions of artists and cultural and creative professionals

Topics from previous phase (selection):
• Gender Equality: Gender balance in the cultural and creative sectors
• Audience Development via Digital Means
• Stakeholders Committee - EYCH 2018
• Developing the Entrepreneurial and Innovation Potential of CCS
• The Role of Culture in Promoting the Inclusion of Refugees and Migrants
• Social Inclusion: Partnering with other sectors
New European Agenda for Culture &
Council Work Plan for Culture
New European Agenda for Culture

- Cultural policy strategy of the European Commission (published in May 2018)
- 25 actions in 3 strategic objectives and 2 cross-cutting dimensions
- Strategic objectives: Social, economic and external
- Cross-cutting dimensions: cultural heritage, digital
- Harness the power of culture and cultural diversity for social cohesion and well-being, support jobs and growth, strengthen international cultural relations
- Implementation heavily relies on existing programmes such as Creative Europe, Erasmus+
Examples of actions

• Mobility scheme for artists & professionals in the cultural & creative sector under Creative Europe
• Support research on cultural cross-overs to assess impacts in different fields including health and well-being
• Explore an EIT Knowledge and Innovation Community on cultural heritage and creative industries
• Promote the cultural and creative sectors in the Western Balkans through Creative Europe
• Action Plan for Cultural Heritage
• Organise a regular dialogue with the music sector and carry out the Preparatory Action Music Moves Europe
Main topics and working methods for policy collaboration defined by the Member States

A. Sustainability in cultural heritage
B. Cohesion and well-being
C. An ecosystem supporting artists, cultural and creative professionals and European content
D. Gender Equality
E. International cultural relations

Horizontal issues: digitisation and cultural statistics
Council Work Plan on Culture 2023-2026

• To be adopted in November 2022
• Discussed by Member States in Council meetings in September and October 2022
Funding for culture and music
MFF & Next Generation EU

Multiannual Financial Framework (MFF)
The EU’s 7-year budget

Total €2.018 trillion

€806.9 billion

NextGenerationEU COVID-19 recovery package

Recovery and Resilience Facility
€723.8 billion
痧 €338.0 billion grants
● €385.8 billion loans

NextGenerationEU contribution to other programmes
EUR 83.1 billion

Note: All amounts are in current prices.
Multiannual Financial Framework (MFF)

- Regular EU budget for 2021-2027
- **1.211 trillion Euro** (in current prices)
- Includes the budget for all funding programmes, e.g. Creative Europe
- 2023 mid-term review of the overall MFF (presented by 1 January 2024)
Creative Europe

- Budget 2021-2027: 1.842 billion EUR
- Culture strand: at least 33% of the budget
- Annual Work Programmes detail calls to be published
- Frontloaded programme: bigger annual budgets in the first years of the programme (culture strand):
  2021: 97 million EUR
  2022: 134 million EUR
  2023: 103 million EUR
“Music Moves Europe (MME) is the framework for the European Commission's initiatives and actions in support of the European music sector.”
“The ultimate goal is to develop an integrated EU policy approach on music.”
Funding, policy, legal environment, dialogue, awards
Preparatory Action (2018-2020)

• Training scheme for young music professionals
• Online and offline distribution
• Co-creation and co-production
• Music education and learning
• Professionalisation and training
• Co-operation of small music venues

• Feasibility study for a European Music Observatory and funding gaps in the music sector
• Study European Music Export Strategy
• Export of European music
• Health and wellbeing of music creators
• Innovative support scheme for a sustainable music ecosystem
“Music Moves Europe” – in Creative Europe

MME in Creative Europe (since 2021)

• Dialogue and cooperation in the context of “Music Moves Europe” (300 000 EUR) - closed

• Sustainable music distribution with a focus on live music (4.5 million EUR) – deadline 12 January 2023
In a nutshell

- MFF mid-term review
- Creative Europe annual budgets
- Music in the Council Work Plan for Culture
- Music in the European Agenda for Culture
- General exchange/dialogue on MME legacy and future with the European Commission (and the European Parliament)
For more information