EU cultural policy

Webinar with

Simone Dudt and Katharina Weinert

(European Music Council)

European Music Council

A Regional Group of the International Music Council

Supported by:

Co-funded by the Creative Europe Programme of the European Union

Federal Government Commissioner for Culture and the Media

FREUDE. JOY. JOIE. BONN.

Overview

- Culture in the political system of the EU
- The role of cultural networks
- Forms of cooperation: Open Method of Coordination (OMC) and Structured Dialogue
- New European Agenda for Culture and the Council Work Plan for Culture 2019-2022
- Creative Europe and the Multiannual Financial Framework (Excursion: Music Moves Europe)
- European elections and cultural policy

Culture in the political system of the EU

EU cultural policy

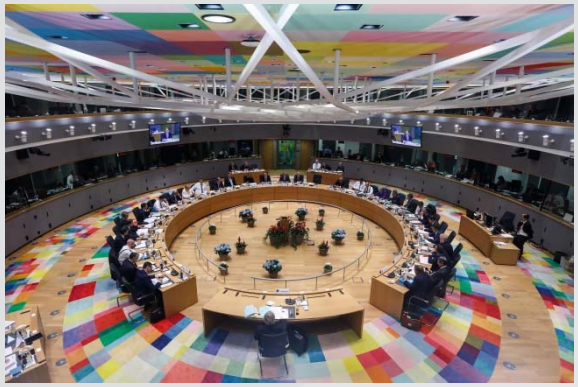
- EU Member States are responsible for their own policies on the cultural sector
  → Subsidiarity
- Treaty of Maastricht 1992 first introduced culture to the treaties
- European Agenda for Culture 2007
  → first time the European Commission put forward a cultural policy strategy

EU institutions most relevant for cultural policy

European Parliament

European Commission

Council of the EU



European Council

European Parliament

- 751 Members of the European Parliament (MEPs) represent the citizens of the Member States
- Jointly adopts laws with the Council of the EU
- Jointly adopts (annual) budget of the EU
- Supervises all Community activities
- Committee on Culture and Education (CULT)

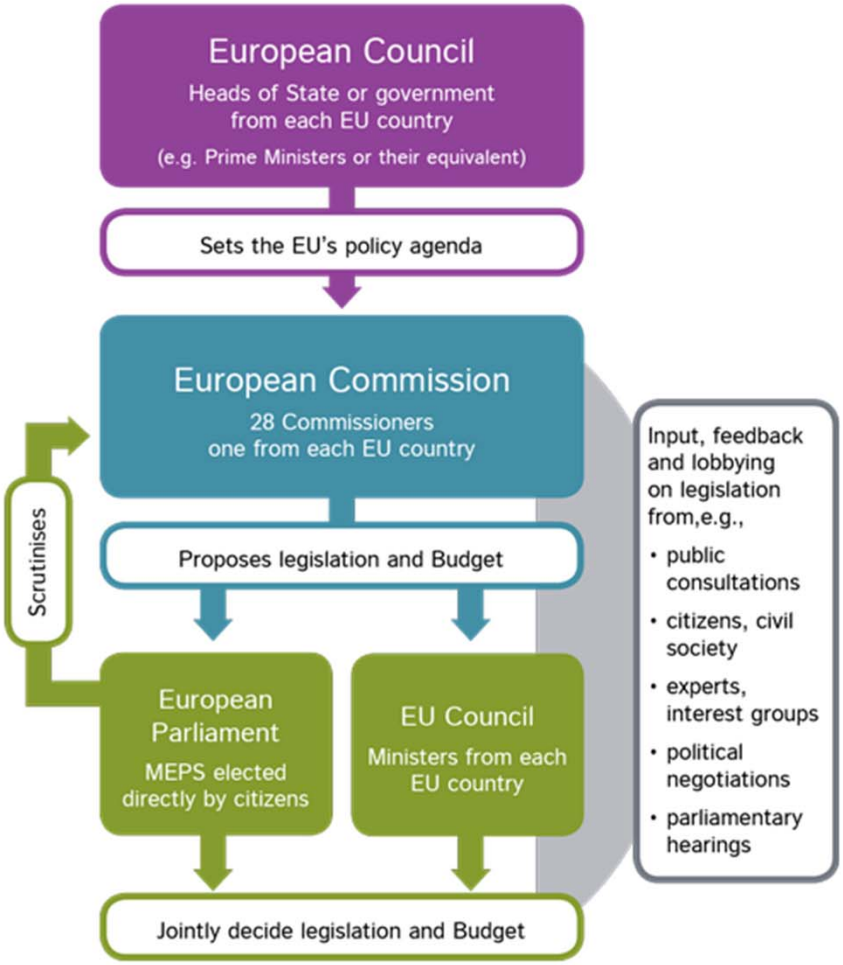
European Commission

- shapes overall EU strategy
- proposes new EU laws and policies, monitors their implementation and manages the EU budget
- Education, Culture, Youth and Sport: Tibor Navracsics
- 31 directorates-general develop, manage and implement EU policy, law and funding
- Directorate General Education and Culture (DG EAC)

Council of the EU

- Made up of representative of each Member State at ministerial level, e.g. culture, finance
  → Education, Youth, Culture and Sport (EYCS)
- Adopts EU legislation through regulations and directives, prepares decisions and non-binding recommendations
  → EYCS mostly incentive measures and recommendations
- Cultural Affairs Committee (CAC)
  → prepares work of EU ministers for culture, discusses legislative proposals
- European Council: Heads of State or Government of the Member States
  → sets out general political guidelines of the EU

How EU bodies work together



Source: tasc. Think-tank for action on social change
https://www.tasc.ie/opengovtoolkit/public-decision-making/european-union/

The role of cultural networks

And outside the EU institutions?

A Regional Group of the
International Music Council

Role of cultural networks

- Cultural networks are membership driven organisations,
  - Our members and members of members represent thousands of organisations and individuals
  - Speak out for the interest of the network members (EMC – music, AEC – higher music education, LiveDMA – live venues, etc…)
  - Formulate policy recommendations in this sense – to be used on European as well as national level (provide models and templates)
  - Provide an overview on the political actors (incl. direct contacts, e.g. at EMC events or at EU Parliament, as well as funding programmes)
  - Formulate joint letters, campaigns also with other networks
  - EMC – European Agenda for Music

EUROPEAN AGENDA FOR MUSIC

European Music Council
A Regional Group of the International Music Council

Why a European Agenda for Music?

- Identify the sector‘s collective needs
- Set out priorities for the future
- Join together in the promotion of a common cause
- Advocate for a strong, fair, innovative and diverse music sector

CORE OBJECTIVES

Education & Access to Music

Access to music is a human right.

READ MORE

Diversity

Diversity in every part of the music world – genre, creator, education, venue, audience, funding, size and structure of organisations – is the oxygen of a thriving music scene, the key to a varied, innovative sector that resonates with everyone.

READ MORE

Shaping Society

As a powerful driver of personal and societal growth, music can play an important role in society for identity, inclusion and the furthering of all democratic principles.

READ MORE

AREAS OF ACTION

Technology

Technology has made a huge impact on every part of the music sector, and has the capacity to serve it further in new and unexplored ways.

READ MORE

Mobility

The circulation of ideas, skills, persons, works and products is at the heart of a strong music sector.

READ MORE

Recognition

Professionals and non-professionals alike deserve recognition for their contribution to the music sector and society at large.

READ MORE

MEANS

Cooperation & Partnership

Greater cooperation on all levels – across borders, between peers and with other artistic, social and commercial sectors – brings immense benefits not just to those working in the music sector, but to all members of society.

READ MORE

Dissemination

Dissemination is the process of getting artistic creations out to audiences. It is a key element in the promotion of cultural diversity.

READ MORE

Data Collection & Analysis

Accurate, standardised data collection on European music will bring the music sector a clearer picture of itself and allow it to grow more efficiently.

READ MORE

EUROPEAN AGENDA FOR MUSIC

Share your Story

at the EAM Showcase
12-13 June 2019
Warsaw, Poland

Forms of cooperation: Open Method of Coordination (OMC) and Structured Dialogue

Open Method of Coordination (OMC)

- thematic working groups made up of “envoys” of Member States
- topics and objectives are determined by Council Work Plans for Culture
- Exchange of good practices and production of policy manuals or toolkits
- Everything is non-binding

Structured Dialogue

- Aim is to strengthen advocacy capacity of the cultural sector in policy debates
- For each topic ca. 35 representatives from the cultural sector
- General topics are determined by the European Agenda for Culture
- Previously called Platforms, now under the name Voices of Culture

- Audience Development via Digital Means
- Participatory Governance of Cultural Heritage
- Developing the Entrepreneurial and Innovation Potential of the Cultural and Creative Sectors
- Promoting Intercultural Dialogue and Brining Communities together through Culture in Shared Public Spaces
- The Role of Culture in Promoting the Inclusion of Refugees and Migrants
- Skills, Training & Knowledge Transfer in Cultural Heritage
- Social Inclusion: Partnering with other sectors
- Stakeholders Committee - EYCH 2018

New European Agenda for Culture and Council Work Plan for Culture

European Agenda for Culture

- Cultural policy strategy of the European Commission
- 25 actions in 3 strategic objectives and 2 cross-cutting dimensions
- Implementation heavily relies on existing programmes such as Creative Europe, Erasmus+

The New European Agenda for Culture sets out over 25 actions across five dimensions, including:

Social

- A new artists' mobility scheme under Creative Europe
- Actions on social inclusion through culture, including for refugees and migrants
- A project to develop cultural and creative spaces in cities across Europe
- Research on cultural cross-overs including health and well-being impacts

Economic

- Promotion of arts education, including an assessment by the Organisation for Economic Co-operation and Development of creative and critical thinking skills
- Master's modules in creativity for interested universities
- Dialogues with cultural and creative sectors, including music, audiovisual, and in the context of a renewed Industrial Policy Strategy

External

- Enhanced support for culture in the Western Balkans, Eastern Partnership and African Caribbean & Pacific countries
- Launch of European Houses of Culture in partner countries

Cultural heritage

- Two new Action Plans: on the policy legacy of the European Year for Cultural Heritage 2018, and on combating illicit trade in cultural goods
- In future EU programmes including cohesion policy, development of quality principles for restoration and conservation of cultural heritage

Digital4Culture

- The creation of heritage digitisation centres across the EU
- A new EU Film Week to make European films available to schools across Europe
- A new pan-European network of Digital Creative Hubs
- Mentoring schemes for audiovisual professionals, particularly women

Examples for planned actions

- Mobility scheme for professionals in the cultural & creative sector under Creative Europe
- Promote music and the arts in education and training, including as a priority theme in Erasmus+
- Organise a regular dialogue with the music sector
- Promote the cultural and creative sectors in the Western Balkans through Creative Europe and envisage using Instrument for Pre Accession for culture
- Action Plan for Cultural Heritage
- Propose next steps for Europeana

Council Work Plan on Culture 2019-2022

- Main topics and working methods for policy collaboration defined by the Member States
  A. Sustainability in cultural heritage
  B. Cohesion and well-being
  C. An ecosystem supporting artists, cultural and creative professionals and European content
  D. Gender Equality
  E. International cultural relations
  Horizontal issues: digitisation and cultural statistics

Examples for planned actions

- Adaption to climate change (in cultural heritage) – OMC group
- Citizenship, values and democracy – Presidency conference followed by a study
- Diversity and competitiveness of the music sector – Presidency conferences, workshops hosted by the Commission and possible Council conclusions
- Gender equality in cultural and creative sector – Mapping & OMC group, possible Council conclusions
- Strategic approach to international cultural relations - CAC meetings, expert meetings, Presidency conference

Creative Europe and the Multiannual Financial Framework (MFF)
Excursion: Music Moves Europe

Creative Europe 2014-2020

- Funding programme to support the European audiovisual, cultural and creative sectors
- 1.46 billion Euros for 2014-2020
- Strengthening the competitiveness of the cultural and, creative and audiovisual sector
- Safeguard, develop and promote European cultural and linguistic diversity and promote Europe‘s cultural heritage
- Divided into three sub-programmes: MEDIA, Culture, Cross-sector

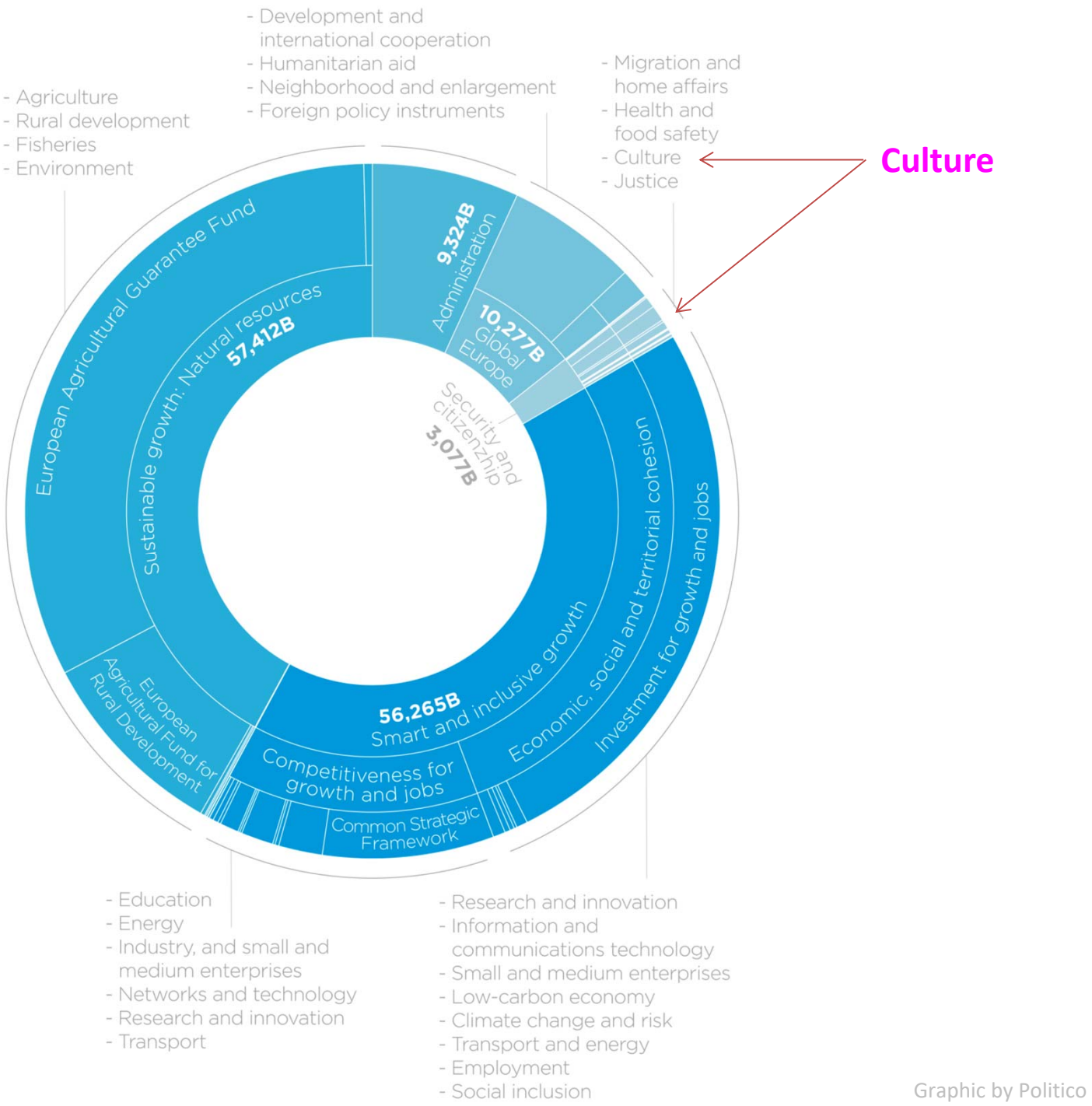
Creative Europe 2021-2027

- Proposal published by the European Commission in May 2018
- Report by the European Parliament adopted in February 2019
- Maintain structure with three sub-programmes
- Additional funding schemes in Culture
- Slight increase in budget proposed by the European Commission (1.85 billion Euros)
- European Parliament wants to double the budget

Multiannual Financial Framework (MFF)

- Long-term budget of the EU (currently 2014-2020) and in negotiations for 2021-2027
- Align EU spending with political priorities
- Current MFF has 6 ceilings/headings
- Creative Europe is part of ceiling 3: Security and citizenship
- But many cultural projects and actions receive funding through other programmes and funds as well

Multiannual Financial Framework (MFF) 2014 - 2020



Graphic by Politico

Excursion: Music Moves Europe

- Framework for the initiatives and actions of the European Commission regarding the music sector
- Goal is to strengthen EU‘s political and financial support of the sector
- Preparatory Action 2018 & 2019
- “Structured Dialogue” with the music sector
- Goes back to AB Group in 2015 and the AB Music Working Group report

AB Music Working Group

Working group meetings started in December 2015

3 main topics identified by the EU Commission:

- Cross-border circulation and cultural diversity
- Support, professionalization and remuneration of music creators
- Reinventing the music experience in the digital age

Music Moves Europe calls for proposals 2018 & 2019

- Training and professionalization
- Music education and training
- Online and offline distribution
- European Music Observatory
- European Music Export
- Co-operation of small music venues
- Co-creation
- Health and wellbeing of music creators

European elections and cultural policy

culturesurope
EUROPE VOTES
#thistimeimvoting
CULTURE
DEMOCRACY
FAIRNESS
FREEDOM
INCLUSION
VITALITY
HUMANITY
DIVERSITY
23-26 May 2019
Strengthen Democracy! Celebrate Culture! Vote!
European Music Council
A Regional Group of the International Music Council
Supported by:
Co-funded by the Creative Europe Programme of the European Union
Federal Government Commissioner for Culture and the Media
FREUDE. JOY. JOIE. BONN.

European elections and cultural policy

- music and wider cultural sector is faced with increasing pressures on freedom of artistic and cultural expression
- new global challenges, including digitisation and climate change
- requires ambitious and purposeful cultural policies at EU level as a fundamental part of a strong European Union
- essential that candidates and voters recognise culture's contribution to the EU as a necessary source of unity and a force for cooperation and mutual understanding

Conclusion

- EU cultural policy has gained more momentum since European Agenda for Culture
- The cultural sector can influence EU cultural policy through the Structured Dialogue and advocacy
- EU cultural policy often reflects the current political and social situation

Thank you very much!

Recordings and links with further information will be available on the EMC website soon!