

WORK PLACEMENT



Profile of Organisation

Jeunesses Musicales International (JMI) is the world's largest youth and music network with member organizations and partners in more than 80 countries, developing demand-driven programs that empower youth on local, national and international levels. JMI is a "glocal" non-governmental organization that enables young people to develop through music across all boundaries. Over 36,000 diverse musical events are held each year in JMI's 63 member organizations alone, reaching almost 5 million young people aged up to the age of 30. For 66 years, JMI has been 'Making a Difference through Music', using the power of music to bridge social, geographical and cultural divides and create an international platform for intercultural dialogue.

Our main objectives are for young people, musicians and audiences to have access to music. Providing opportunities for young people to explore different realms of expression, imagination and creation through music improves not only young people's mental well-being and confidence, but can be a catalyst to growth and change. As such we advocate for quality formal and non-formal music education for young people and greater music learning for young audiences.

JMI takes an important role in providing opportunities for young people's personal development. Young musicians are given the chance to perform, gain visibility, and make careers from the skills they have worked so hard to develop, providing them with confidence to take their first important steps in their musical careers.

The world of tomorrow belongs to the young people of today. They are the agents of change, and music is one of their most powerful and dedicated means, a true language of expression. JMI works to help young people realize their dreams through music because we believe that their voices must be heard. Engaging with music can help young people develop the self-esteem they need to assert themselves within their personal and community spheres, taking action in directly shaping the norms, values, beliefs and principles of tomorrow and the course of their future in their respective society. Every event is based on the belief that the powerful force of music can positively affect young people's lives.

The Placement

The work placement will take place within the framework of JMI's Imagine program. Imagine is an international all-styles music competition for young musicians that aim to provide a platform for up and coming talents from around the world to gain exposure, access new markets and develop their musical careers. JMI will be organising a training for the young cultural organisers of Imagine in Gent (Belgium) from the 26th of February to the 3rd of March 2014. The event aims to strengthen the programs international communications looking at a range of techniques from production and design to sponsoring and promotion. The event will include a visit to the Imagine Belgium Preselection in Leuven on the 1st of March.

You will primarily support the work of JMI's Communications Team as well as the logistical planning and implementation of the event. You will have the opportunity to meet other young cultural organisers from 6 different European countries, and gain insight into the behind the scenes running of Imagine, experience workshops in marketing and sponsorship whilst getting a taste of one of Belgium's most beautiful cities.

Practicalities

Date of Placement: You are expected to arrive in Brussels Belgium on the 25th of February and depart on the 4th of March.

Your profile: We are looking for a young, motivated and dynamic individual with a passion for music and communications. A history of involvement in the cultural sector / events management would certainly be an asset. The intern should be technologically proficient especially with regards to social media and online communications.

How to apply: If you would like to apply for this work placement please send your CV and letter of motivation before the **20th of February** to mail@jmi.net.

Partners of the **Make Music! Be Heard!** project are:



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**Youth
in Action**

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